Simplicity

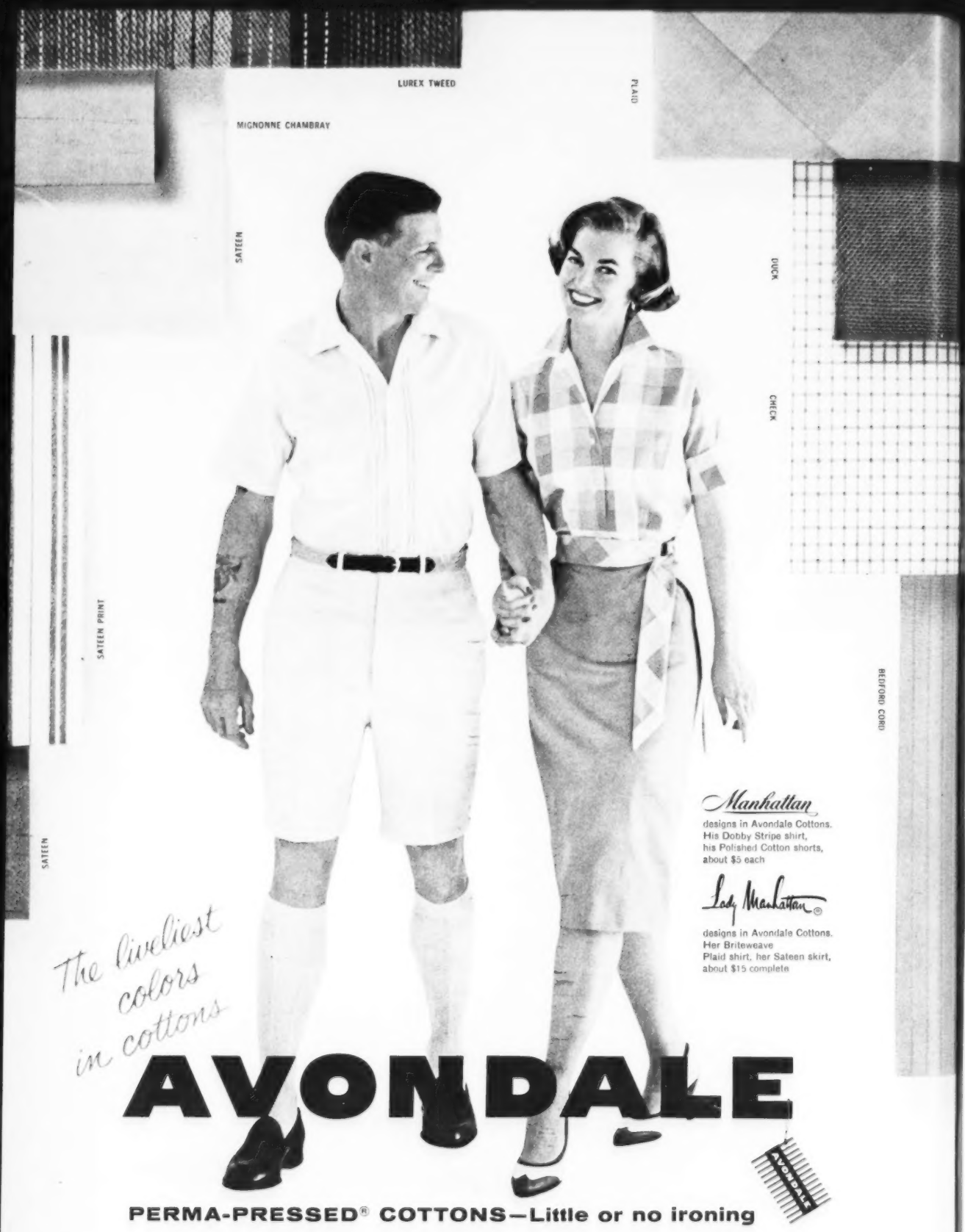
The fashion magazine
for women who sew

Summer 1959 Pattern Book

101
Exciting
Answers to
Summer
Dressing

50c

3014



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A joy to see, to wear . . . Avondale Cottons in Companion Colors to mix and match to your heart's content. And these lively colors stay fresh and bright through suds and sun. Upkeep is easy. Avondale Cottons are Perma-Pressed for wash and wear with little or no ironing. So look for the Avondale tag on the smartest clothes . . . like this Manhattan sportswear, for instance. By-the-yard, too, at popular prices. At fine stores.

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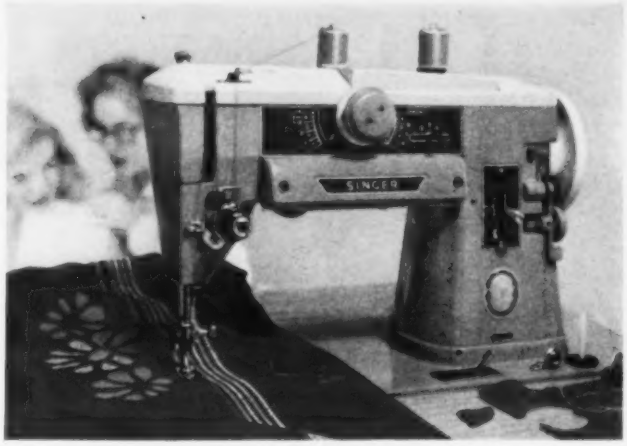
New! SINGER Slant-Needle Series

Now there are 3 machines with the exclusive SINGER Slant-Needle that makes all sewing easier and better. All three made in America by American craftsmen.



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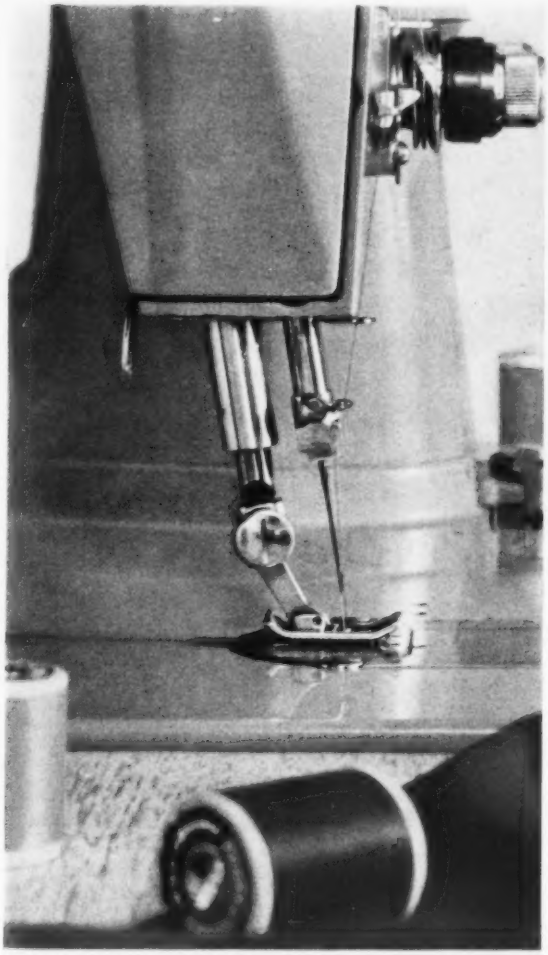

SINGER's exclusive SLANT-NEEDLE machines come in cabinet or lightweight portable models.

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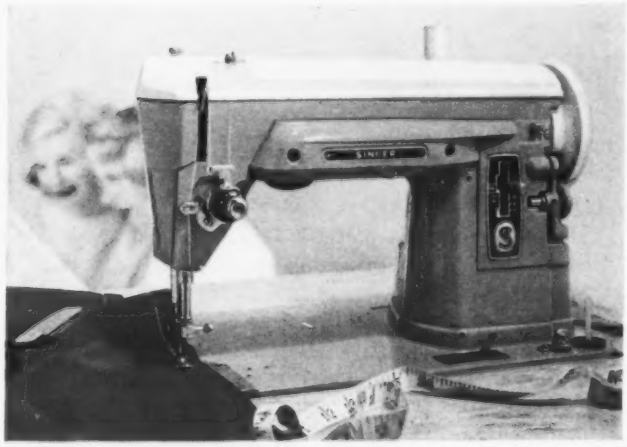

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The ultimate in straight-stitching machines. Unexcelled in perfect stitching on every fabric. And, like its two sister machines, it has a built-in threading chart, front drop-in bobbin, and a gear motor drive—so machine never slips or stalls.

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How to

dress as if money were no object

Mother's Dress, Style No. 2868
Father's Sports Shirt, Style No. 2081
Children's Dresses, Style No. 2902
Children's Slips and Panties, Style No. 3296

She married a millionaire? No, *he* married a woman with flair!
She gets fun out of dreaming up party decorations as gay as this maypole.
More fun out of creating fashions for the whole family—even father's sports shirt! Thanks to mother's originality and the ease of sewing with Simplicity Printed Patterns, they all have more clothes, nicer clothes, the right clothes for every occasion. You, too, can make *your* fashion dollars go so much further. Just look at this month's Simplicity Catalog on the pattern counter at your favorite store. Pick a fashion and start sewing. Even if you haven't sewed in some time, expect beautiful results when you...

Sew* WITH *Simplicity

SIMPLICITY PATTERN CO. INC.

HOWELL CONANT

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The fabric of American life

*All fabrics designed and woven in the U.S.A. by Dan River Mills, Incorporated, Danville, Va. *Registered trademark for Dan River wrinkle-resistant wash and wear cottons.*

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Write to Dept. EA925, Elna, 164 W. 25th St., N. Y. 1, N. Y. *This is the approximate price. Slightly higher west of Mississippi. Nation-wide service through 2500 dealers. Parts always available. See the Yellow Pages for authorized dealer nearest you.

*This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance claimed

Summer summed up...

5 simple to make fashions in easy-care Arnel

Fabric by Triplex.
Arnel triacetate dobby sharkskin. 45 inches wide. Miami sand, white, pink, blue, maize. About $2 a yard. Simplicity Pattern #2836. Macy's, New York; Bullock's Downtown, Los Angeles; The Higbee Co., Cleveland; John Wanamaker, Philadelphia.

For the easiest summer you ever sewed for—Arnel is the fiber. The new fabrics made with Arnel triacetate are beautiful to look at—and blessedly easy to sew, wear and care for. If you're travelling, you'll enjoy Arnel's day-long freshness, resistance to wrinkles, and wonderful packability. If you're at home you'll appreciate the extra leisure Arnel's quick-and-easy launderability gives you. In either case, you'll like Arnel's cool good looks. Sew these five fashions with fabrics of Arnel—and relax happily all summer. Celanese Corporation of America, New York 16, N. Y. Celanese® Arnel®

Arnel . . . a Celanese contemporary fiber

*This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance claimed

Simple to make traveler in easy-care Arnel

For a travel dress that keeps your trip cool and care-free, sew this crisp boucle check of cotton and Arnel. It packs smoothly, stays fresh, and is the easiest thing in the world to launder. Because Arnel is the care-free fiber, just machine-wash this fabric, then iron lightly.

Fabric by Reltex. Cotton and Arnel triacetate boucle check. 45 inches wide. In 12 beautiful two-tone shades. About $1.50 a yard. Simplicity Pattern #2681. Gimbel's, N. Y., Phila., Pittsburgh; Cain-Sloan, Nashville; Foley Bros., Houston. Celanese Corporation of America, N. Y. 16.

Celanese® Arnel®

Arnel . . . a Celanese contemporary fiber

*This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance claimed

Simple to make playtimer in easy-care Arnel

For care-free playclothes, sew cool pique made with Arnel, the care-free fiber. This vacation fabric stays crisp and fresh through active summer sports; packs beautifully; and is virtually wrinkle-resistant. It washes with the greatest ease. Just drop it in the automatic, and iron quickly. Arnel makes it that easy.

Fabric by Rosewood. Arnel triacetate and cotton pique. 45 inches wide. Black, orange, white, mint, beige, lilac, sea blue, pink. About $1.70 a yard. Simplicity Pattern #2995. Foley Bros., Houston; Joseph Horne Co., Pittsburgh; Rich's, Atlanta; Walker Scott Co., San Diego.
Celanese Corporation of America, New York 16, N. Y.

Celanese® Arnel®

Arnel . . . a Celanese contemporary fiber

*This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance claimed

Simple to make sightseer in easy-care Arnel

The fabric to sew for seeing the sights is this checked and air-conditioned mesh made with Arnel. It couldn't be cooler or smoother, and it stays that way all day. Laundering's of the lightest, because that's the point of Arnel. Just toss in the automatic, press a quick minimum.

Fabric by Ameritex.® Cotton and Arnel triacetate mesh. 45 inches wide. In a wide range of colors. About $1.50 a yard. Simplicity Pattern #2918. At The J. L. Hudson Co., Detroit; and at other fine stores everywhere.
Celanese Corporation of America, New York 16, N. Y.

Celanese® Arnel®

Arnel . . . a Celanese contemporary fiber

*This is the official Arnel symbol—evidence that this fabric of this new triacetate fiber has been pre-tested for performance claimed

Simple to make dancer in easy-care Arnel

For a summer dance dress, airy striped batiste with easy-care Arnel. A fabulous fiber for warm-weather sheers, Arnel keeps this delicately pretty fabric fresh, cool and smooth all evening. You'll find Arnel easy to sew and easy to launder, a joy to wear.

Fabric by Leonard Fabrics. Arnel triacetate, Dacron* and rayon. 45 inches wide. Pastel blue with white. White with blue, yellow, beige, or peach stripe. About $2.00 a yard. Simplicity Pattern #3015. And at fine stores everywhere. Celanese Corporation of America, New York 16, N. Y.

Celanese® Arnel® *polyester fiber

Arnel . . . a Celanese contemporary fiber

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USE **SIRI®** UNDERLINING HERE

USE **FORMITE®** EVERSHAPE© HERE

RELAXED DRESS

Shaded areas indicate use of **ARMO, SIRI** and **FORMITE-EVERSHAPE®**

"Supersoft" **SIRI** used as complete underlining.

Collar, cuffs and belt in **FORMITE-EVERSHAPE®**. Available in natural, black and white.

EMPIRE DRESS

HOW TO

Use "FIRM" **SIRI** in bodice, "SOFT" **SIRI** to underline skirt.

Interface collar, front and bodice line with **FORMITE-EVERSHAPE®**.

EMPIRE COAT

Collar, and front interfaced with **ARMO**.

SEW

BUBBLE DRESS

Underskirt lined in "SOFT" **SIRI**. To further maintain full, uncrushable folds underline complete bubble with "SOFT" **SIRI**.

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SUIT

ARMO used to interface collar, front and pockets.

Underline jacket and skirt with "SOFT" **SIRI**.

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GUARANTEED WASHABLE

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The zipper that never stops working to make home sewing fun

Simplicity

THE FASHION MAGAZINE FOR WOMEN WHO SEW

COVER: 3014—Our No. 1 answer to summer dressing is a Simple-to-Make jacket dress with oriental accents. The sleeveless, figure-molding sheath has an obi sash, the little bolero kimono sleeves and frog closings. Many-colored, Far Eastern print is on "Silk Shake", a hand-washable rayon-and-silk blend by Fabrex. Sizes 12-20, 50¢ Sheath was underlined with Super-Soft Siri, zippered with Talon's "Magic-Zip". Frogs by Franken. Hat by Irene of New York. Gloves by Wear-Right. Earrings by Brania. Sunglasses by Lugene.

GET THE SCOOP ON FASHIONS, FABRICS, AND COLORS WHILE IT'S STILL HOT! BUY YOUR FALL-WINTER SIMPLICITY WHEN IT GOES ON SALE AUGUST 15TH.

SUMMER 1959 PATTERN BOOK

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THE BEST KNOWN NAME IN NOTIONS

Make your Fall plans after you've seen ours. You'll find them all— new daily plans new party plans new school plans in the Fall-Winter issue of Simplicity Pattern Magazine. On sale August 15th.

NOW'S THE TIME FOR A CHANGE...

of mood—of clothes—of scene. On the next 51 pages Simplicity gives you 100 bright new, simple-sewing answers to what to wear—wherever you're going, whatever you're doing all summer long. You saw our #1 Simple-to-Make answer on the cover.

What's fun? *(pages 16-31)*
The oriental influence reflected in small gay ways in everything from sportswear to dress-up clothes: frogs, obis, braid, slits, mandarin collars, kimono sleeves, harem hems, chinesey sheaths.

Going away? *(pages 32-43)*
2 travel-tested wardrobes planned for honeymoons or just-good-time vacations:
1) at a dressy resort
2) on an easy-going motor trip.
All you need packed into one obliging suitcase.

Getting married? *(pages 33 and 38)*
How to look memorable on the Big Day:
1) at a large-church, many-guest reception
2) at a small, intimate-family affair

Want to look slimmer? *(pages 46-49)*
No tricks involved. Just 2 smart everyday, dressy, and sports wardrobes for you who wear large sizes and don't want to look it.

How about the kids?
(pages 50-51, 53-66)
Play, party, and let's pretend clothes for the under-sixteen crowd whose life revolves around fun and games.

3000

ON PARADE:

A big show of gay ideas from the Far East

Coming your way is a summerful of exciting clothes inspired by the Orient.
To highlight our program:
COOL-CUT STYLES with fanciful custom touches (like the ready-to-buy frogs above),
EXOTIC CASTS OF COLOR plus new hot-weather combinations of black and white,
LUSH PRINTS in brilliant floral arrangements and boldly-conceived geometrics,
RICH-LOOKING FABRICS, many woven to spin-dry cycle, next-to-no-ironing standards.

Here you see three cheerful examples of our Oriental-American collaboration.
There are nineteen more on the next ten pages—all direct, flattering answers to your everyday and holiday dressing needs.

Left: Cross-front, Chinese-style sheath—accented with pink frogs, slits, and binding—makes an entrance in jade green "Ching Ching". 3000, sizes 11-18, 50¢.
Right: Slit-necked, slip-over top gets twin billing with a pair of high-rise lounging pants and a walking skirt. All three parts proceed from pattern 2998 (sizes 10-18, 60¢); are sewn in "Ching Ching", Triplex's fabulously silky mix of Celanese Arnel and rayon.

These fashions feature: Talon "Magic-Zip" zippers. Franken frog fastenings. Accessories, page 72, Backviews, page 68. Yardages, page 70. The models are in a "Dither" pink lipstick by Ponds. All Simplicity Patterns are printed.

2998
2998

PLAYMATES:

Tanning suits, Sun-Screens

Opposite page, top to bottom: Bare-midriff suit goes into eclipse under a peekaboo jacket of mandarin origins. Simple-to-Make 2997, 11-18, 60¢. Knee-high beach tunic sports mandarin collar, braid, frogs. 2822, sizes 11-18, 50¢. Suit and tunic in "Wash-O-Matic", a linen-type rayon; jacket in "Sugar-N-Silk", all-silk plaid sheer. Fabrics are by Weil and Schoenfeld. *This page:* Squared-off top and cuffed shorts in two-way striped "Playtime Cloth". Fringe-sleeved terry pullover in "Sporterry"; 2994, sizes 11-18, 60¢. Both Cone Mills' cottons. Cutex "Orange Blaze" lipstick and nail enamel.

2994

These fashions feature:
Talon "Magic-Zip" zippers,
Consolidated fringe, Franken frogs
Backviews, page 68 Yardages, page 70
Accessories, page 72
All Simplicity Patterns are printed.

jacket **2974**
dress **2991**

ONE WITH THREE:

Coolie Jacket, Easy Sheaths

Here's a 4-pattern, Simple-to-Make plan that has one wonderful jacket covering three dress-situations. (The fabrics are all travel-conditioned in Celanese wash-and-touch-up Arnel.)
Opposite: Printed jacket in a delicious compote of colors. One of Cohama's "Sailing High Prints", a crease-resistant 100% Arnel. Simple-to-Make 2974, in sizes 12-20, 40¢.
Above, left to right: Grape sheath boasts built-in belt buckling front or back. 2991, 11-18, 40¢. Cool-white number has scooped, notched neckline and two-dart front for slick fit. 2964, 10-20, 50¢. Orange-sherbet dress blouses lightly above its cummerbund. 2963, 10-18, 50¢. Basic sheath trio in Stoffel's "Rambler", a drip-dry Arnel-cotton blend. "Neu Orange" lipstick and nail enamel by Helen Neushaefer.

These fashions feature: Self buckle by E-Z Buckle, zippers by Coats & Clark. *Backviews, page 68. Yardages, page 70. Accessories, page 72.*

2958

OBI DAYS: Peacock Colors and Parasols

This quartet of dresses and matching parasols strut the peacock colors of the Far East in plaids, stripes, and solids. Great material advantage: a silken blend of Du Pont Dacron and Pima cotton broadcloth.
Opposite: Siamese plaid stroller with breezy skirt and airy neckline. Simple-to-Make 2958. 11-18. 50¢.
Above, left to right: Japanese lilac sheath with sunburst tuckings at the neck. 2959. 11-18. 50¢.
Balinese stripes, pink and lilac, in sleeveless boat-necked cooler. Simple-to-Make 2991. 11-18. 40¢.
Persian blue dress with rounded, pleated hips and cap sleeves. 2950. 11-18. 50¢. Hidden body: soft Siri.
All the "Format" plains and fancies are by Fabrex in a positively drip-dry ratio of 65% Dacron to 35% cotton.
Easy-to-follow directions for these and other versions of our obi sashes are on pages 30 and 31.

Coats & Clark's zippers. The lipstick: DuBarry's "The Missing Pink". Backviews, page 68. Yardages, page 70. Accessories, page 72.

2961

OBI NIGHTS:

Black, White, and Light Toppings

2917

2917

Left: A lavish turnabout stole and golden obi make this ankle-length dress a glamorous answer for summer-dance programs. 2961 (a short version included), sizes 11-18, 60¢. Triplex's black-whitery is "Tweedair", a Chinese character print of Estron acetate, rayon, and silk. On her lips, Dorothy Gray's "Royalty Red".

This page: A float of a coat, cut with all-in-one sleeves and no-button front, envelops a filmy dress with half-moon neckline. 2917, sizes 11-18, price 60¢. Dotted coat and white-light dress sewn in "Fantasy", a pure silk organza by A. P. Silk. *Up top, an obi jewel:* DeNicola's jet-and-rhinestone pendant pin.

These fashions feature: Pellon petticoats, Coats & Clark's zippers.

Backviews, page 68. Yardages, page 70. Accessories, page 72.

All Simplicity Patterns are printed.

Three skirts are abloom and abubble over their effervescent hemlines — a clever foil for pretty legs and shoes. (Our idea of deserving footwear is I. Miller's pump-sandal hybrid shown below at close range.) *This page:* Flocks of phlox grow on a string-strap dress with straight-cut top and cummerbund. In a "Roquette Print" cotton. 2960, sizes 11-18, 60¢. *Opposite, left to right:* Gay carnations blossom on a bow-tied camisole style. Another drip-dry "Roquette Print". Pattern 3015, sizes 10-16, 60¢. Fresh-cut morning glories open on a decolleté neckline and bouncy skirt. A "Springknight Print" of "Everglaze" cotton broadcloth. 2796, 11-18, 50¢. All drip-dry fabrics by Springs Mills.

FLOWER SHOW:

Bare Shoulders, Harem Hems

These fashions feature: Talon "Magic-Zip" zippers, Hiawatha Elastic Thread to pouf the hems, Pellon interfacing
Backviews, page 68. Yardages, page 70. Accessories, page 72. *All Simplicity Patterns are printed.*

shirt **2195**
pants **2996**

AT EASE:

Happy Pants, Thong Sandals

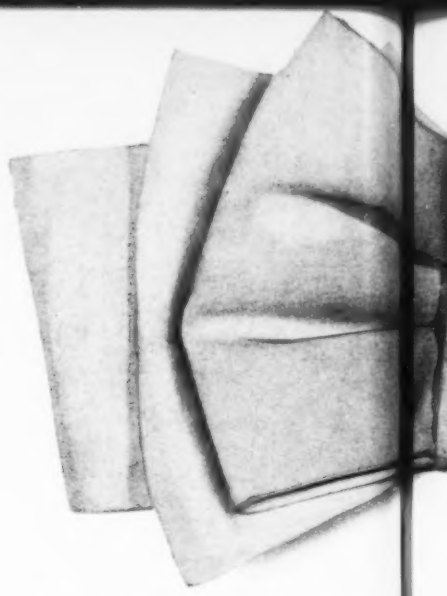
Comfortable pants with simple tops are a fine idea for lounging in the parlor or on the porch. To acquire an oriental accent, add thong sandals, bamboo bangles, and a pigtail (if you dare).
This page: Big-bowed obi gives the eastern outlook to French-cuffed shirt and slit-legged slacks. Shirt in "Tirolio" broadcloth: 2195, 12-44, 40¢. Slacks in "Sea Fair" sharkskin: 2996, 10-16, 50¢. Both are 100% Celanese Arnel by Reltex.
Opposite, left to right: One pair of pants (ankle-deep in flowers, below-calf in spanking white) relaxes with a cap-sleeved, two-pocket overblouse and a sleeveless, square-cut pull-on. Simple-to-Make pants and overblouse: 2814, 11-18, 50¢. Daisy pull-on: 3021, 10-18, 40¢. Fuller's plain and flower-printed "Tapique" is washable, crease-resistant Arnel sharkskin. All the thong sandals on these pages are Bernardo, the real bamboo bangles by Van S Authentics.

These fashions feature: Talon "Magic-Zip" zippers.
Backviews, page 68. Yardages, page 70. Accessories, page 72.
All Simplicity Patterns are printed.

2814 top
2814 pants

3021 top
2814 pants

The easy way to
SEW ORIENTAL



You've just seen 13 pages that prove what oriental accents can do to glamorize American-born fashions. Now our Educational Director, Lucille Rea, shows you how easy it is to sew them into your own clothes.

OBIS: If you have a reasonably small waist, an obi is your smartest way to put it back in the right place. Call it what you will—a sash or a Japanese cummerbund—you'll want at least one for your summer wardrobe.

FLAT VERSION — See how the obi on pages 22, 23, 24, 25, and 28 looks out flat (diagram 1). A pattern is included in envelope #2961. You may also cut your own to add to other garments as was shown on pages 22, 23, 25, and 28.

Cut a stiffish interfacing exact shape and size of desired obi. From obi fabric, cut 2 pieces, one for front and one for facing, using the interfacing as a pattern, but adding seam allowances. Take front piece: press seam allowance over interfacing, clipping edges so they lie flat (diagram 2). Catchstitch to interfacing.

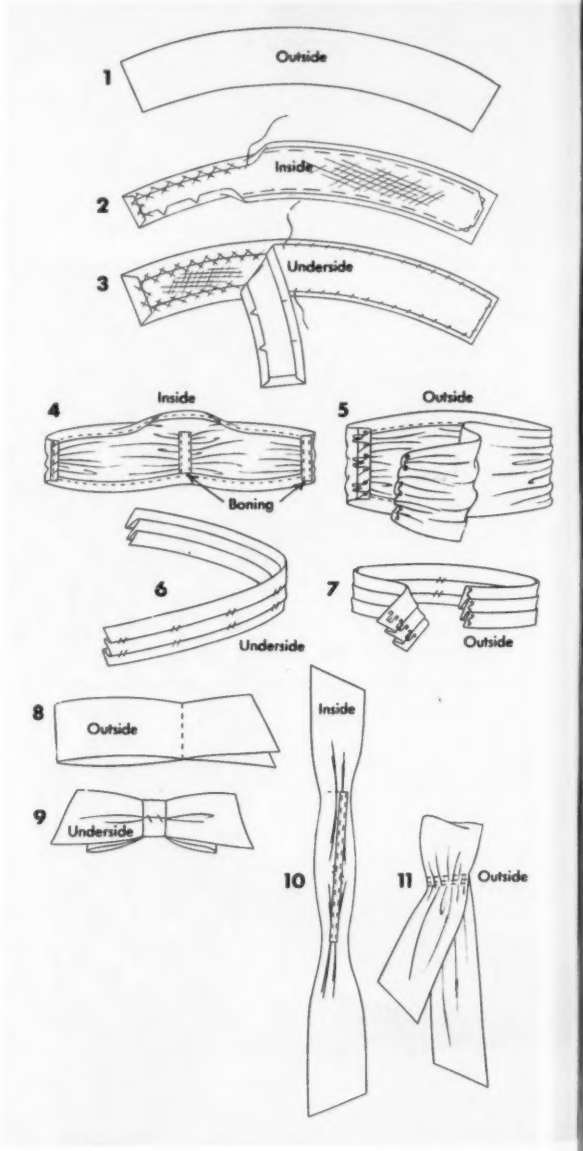
On facing piece, machine baste ¾ inch from all edges. Trim off ½ inch from these edges and press edges under along machine stitching line. With wrong sides together, slipstitch in place to front piece (diagram 3).

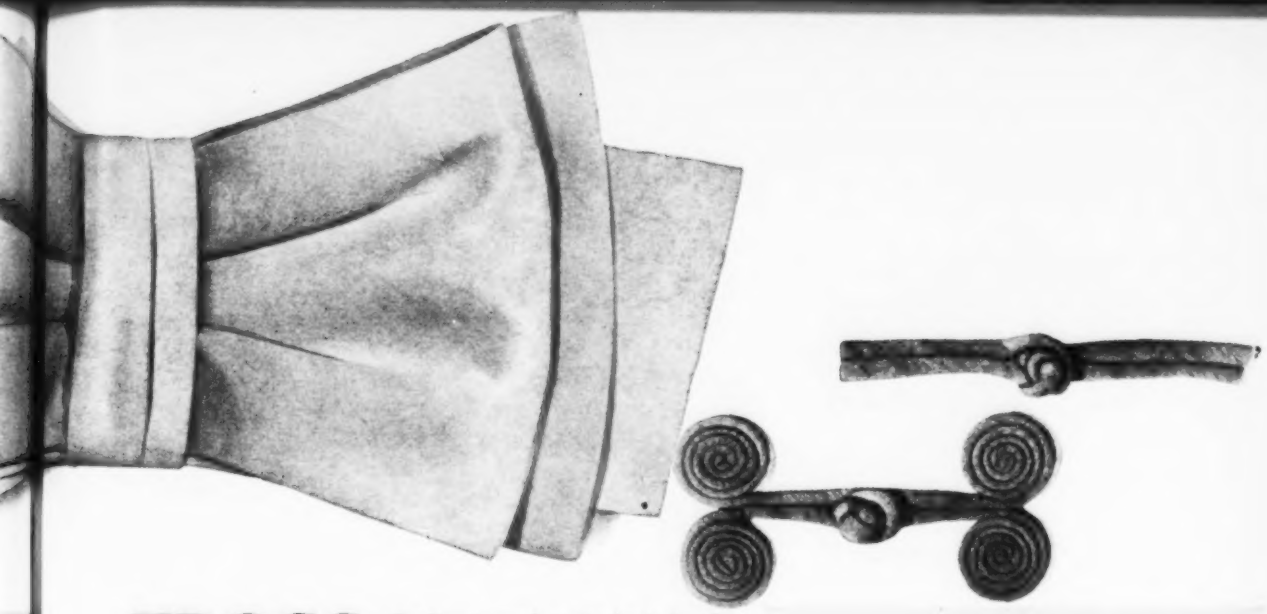
CRUSHED VERSION—Single thickness of fabric hemmed and gathered into desired width. Boning used to help maintain shape (diagrams 4 and 5). Pattern and instructions for this type obi included in #2950.

PLEATED VERSION—Double sash, pleated to desired width. Pleats tacked in place on wrong side (diagrams 6 and 7). Pattern and instructions in envelope #2963.

BIG BOWS — Again, there are several versions. The simple flat one on pages 24, 25, and 28 is made from a strip of fabric cut twice the width and three times the length of finished bow (plus seam allowances). Fold this strip lengthwise, stitch, turn and press it. Now, folding it in half lengthwise and a little less than ⅔ from the fold, stitch (diagram 8). Bring stitched line to center fold and stitch through all thicknesses. Pleat bow to measure about 1½ inches at center. Stitch, turn, and press a strip for knot. Place around center of bow and tack in place on underside (diagram 9). For pattern and construction details see pattern #2961.

Instead of the large flat bow, you might prefer a stand-up version tucked into the side front as on page 51. Upstanding bow-loops should be kept upstanding. Before you make the bow loop, cut boning the length of the entire loop and hand sew it along the underside of the loop (diagram 10). Then fold the sash crosswise to form the bow-loop. Bring the two ends of boning together and stitch across boning ends (diagram 11).





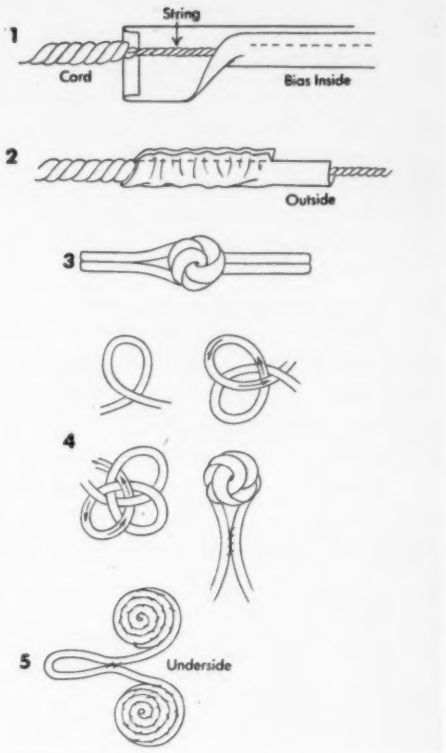
FROGS: Cording is used as the basis for the frogs shown. To make cording, cut a strip of true bias about 1 inch wide and long enough for desired frog. Cut piece of cable cord the same length as bias strip and piece of string a few inches longer. Tie knot in one end of string. Turn one end of bias strip ¼ inch to right side. Stitch to it one end of cable cord. Attach knotted end of string at same place, laying it along right side of fabric (diagram 1).

Fold bias strip with right sides together, enclosing string. Set stitch gauge for longer-than-normal stitch. Using cording foot, stitch edges of folded strip far enough from fold to leave room for cable cord. Trim to 3/16 inch from seam. Pull enclosed string. Turn strip right side out, encasing cord (diagram 2).

The flat frog (diagram 3) is simple to make. Use 6½ inches of cording and tie 2 knots, one on top of the other, at center of one strip. Slipstitch ends together on underside. Fold second strip in half and slipstitch together leaving loop to fit knot of other strip. Trim ends same length as other strip. Turn under ends of both parts of frog about ¼ inch and sew to underside. Attach to garment so openings meet when buttoned.

To make the coiled frog, cut two 16-inch strips of cording. In one strip, weave loops as indicated (diagram 4). Keep loops open while working, then ease them together, forming the ball button. Sew cord together on underside. Trim ends about 8 inches long. Coil each until frog part measures about 1½ inches across both coils. Hand sew underside. To make loop, fold 16-inch strip of cording in half, forming loop that fits ball button. Sew together at end of loop. Trim ends to 8 inches. Form flat coils (diagram 5).

Another simple frog is shown on page 116 of the Sewing Book.



HAREM SKIRTS: The harem (or bubble) skirt is easy to make if you make it the Simplicity way (for which full directions come with each pattern). In general, however, it's a full skirt gathered at the bottom and stitched to a straight underskirt. This underskirt is finished at the top and snapped to waistline. This makes it possible to stretch out skirt full length for pressing. When using sheer fabrics, seams of the underskirt are next to the body, but for other fabrics, seams are made inside to give a finished appearance. If you want the more bouffant effect, stitch strip of horsehair braid inside lower edge of underskirt about ⅛ inch from seamline.

"I had a big wedding with all the trimmings"

"Decided the greatest day of my life deserved the full treatment—something we'd both remember forever.

...The dress-of-dresses had a high molded midriff, a lace-sheathed bodice, a princess-cut skirt draped into a dome in back. Fabrics supported the traditional look: William Skinner's "Miramist", a yarn-dyed DuPont acetate and "Crystal" rayon, Ametex's "Chantilly Imported Lace" of cotton, rayon, and silk. 2835, sizes 11-18, 60¢.

...Lavender's so romantic I felt if I couldn't wear it at the wedding, my flower girl would. She did—under white chantilly lace in a high-waisted dress with inverted pleat front and back. William Skinner's "Clarinet", a Celanese acetate taffeta, and Ametex's lace of cotton, rayon, and silk. 2789, sizes 1-6, 50¢.

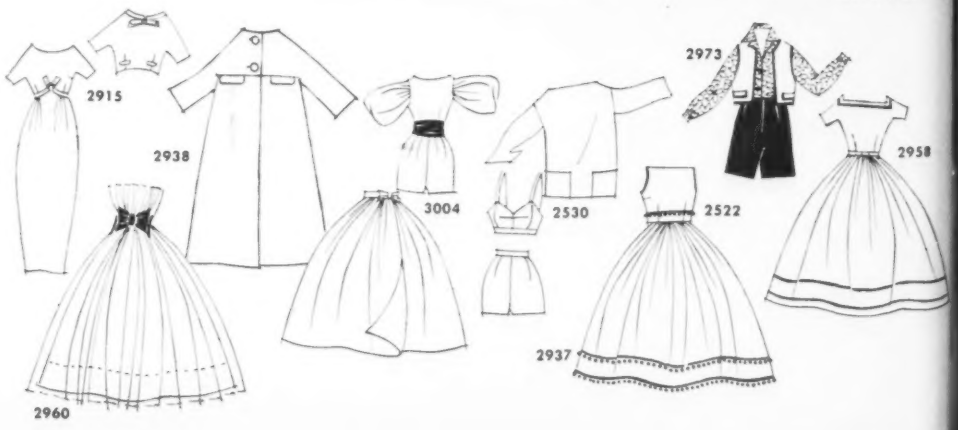
...Off in great style—a scoop-neck sheath with button-back jacket. Dress is short-waisted in front, jacket is all for brevity. In lavender (key to my trousseau color scheme) and white "Shanlin", a crease-resistant imported Irish linen by Moygashel. 2915, sizes 11-18, 60¢."

Bridal gown features: Dritz Nylon-Horsehair Braid, an Interlon petticoat, Veriform underlining (the bodice), Coats & Clark's zipper. Bride's lipstick was John Robert Powers' #16. Bride's veil and bouquet by Ann Hagan. Backviews, page 68. Yardages, page 70. Accessories, page 72. All Simplicity Patterns are printed.

LOUIS FAURER

"My suitcase plan"

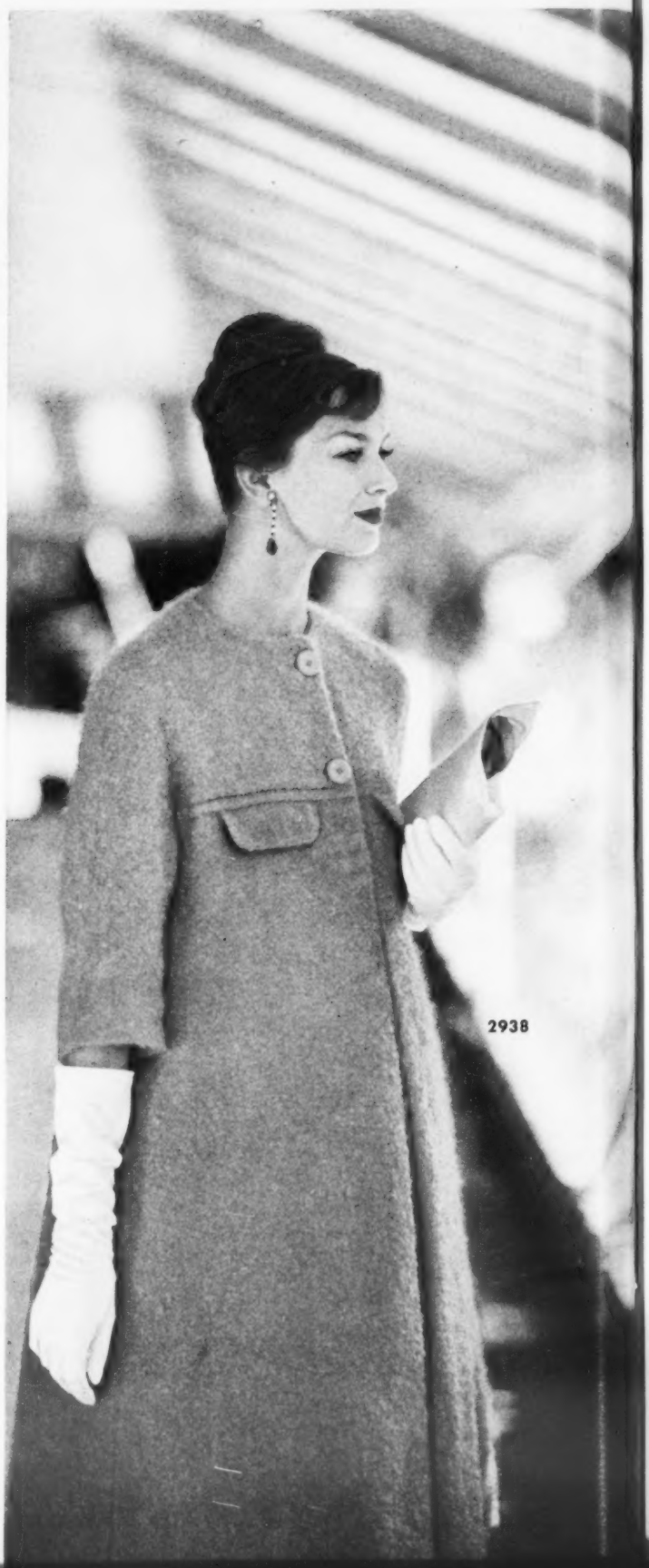
"Since we honeymooned at a fabulous place with everything from shuffleboard to cha chas, took clothes that'd live up to social life at a gay resort. You'll see them all bigger and better in the next few pages."



2789
2835

"This resort had everything. Me too. Fragile evening dress,

2960



2938

"This dress can't MISS! A billowy strapless, pleated at the bodice, bowed at the waist, it has my guarantee to make strong men (like my husband) swoon. Nylon point d'esprit over Celanese acetate taffeta—both by H. Bates. An Interlon petticoat keeps it dancing. 2960, sizes 11-18, 60¢. . . . My over-everything-and-anything coat—collarless, kimono-sleeved. Neutral wild pink (yes, NEUTRAL!) to go with all on pages 32-37 except the wedding dress. Lebanon's "Mohair Loop Knit", a blend of wool, mohair, and nylon. Lined with Burlington's "Whirlpool", a Celanese acetate taffeta. 2938, sizes 11-18, 60¢."

PHOTOGRAPHED BY LOUIS FAURER AT THE CONDADO BEACH HOTEL IN SAN JUAN, PUERTO RICO

high pink coat, sophisticated playclothes."

"Here's a long-playing record. Took TWO PATTERNS, shuffled around SIX PIECES, and arrived at NINE DIFFERENT DAYTIME COMBINATIONS for beach, lounging, and lunch . . . From 3004: pretty puff-sleeve top and shorts plus wrap-around skirt. Sizes 10-18, 50¢. . . From 2530: bra and shorts with Italian boatman overblouse. Sizes 11-18, 50¢ . . . Chose colors and fabrics for compatibility: a paisley print, violet-avocado plains. All Ely & Walker "Quadriga" cottons with "Needleized" finish."

These fashions feature: buttons by B.G.E. Originales, zippers by Coats & Clark, Sta-Shape interfacing (coat)
High pink lipstick: John Robert Powers #16
Backviews, page 68. Yardages, page 70. Accessories, page 72.

"After my daily sun ration, played it cool in black and white: patio separates in two moods, a flirty dress with back exposure."

2973

2522

2937

" When resort life moves from the beach to the balcony, BLACK AND WHITE give it snap, BRAID AND FRINGE a boutique accent. MIX-AND-MATCH SEPARATES versatility . . .
. . . My "informals"—shirt in a "Gallery" print, bolero and Jamaica shorts in "Sanforized" "Ship Ahoy" solids (2973, sizes 11-18, 50¢). All "Everglaze Minicare" cottons by Riegel.
. . . My "semi-formals"—a barely waist-top blouse (2522, sizes 11-18, 40¢) and señorita skirt (2937, sizes 23½-28, 40¢). Both score in no-iron "Bullseye" piqué by Logantex. Trimmings are by Franken.
. . . HE calls the Simple-to-Make seersucker plaid my "coquetting" dress. It has a shallow square neckline in front, but really cuts out in back. Seersucker is the original wash-and-wear cotton and this one by Avondale is machine-washable. 2958, sizes 11-18, 50¢."

Zippers by Coats & Clark. Backviews, page 68. Yardages, page 70. Accessories, page 72.

2956

2879

"I wanted a real wedding but without any fuss"

LOUIS FAURER

"A small wedding is more of a wedding, less of a show for family friends. We put the "big wedding" money into furniture.

. . . This is the kind of bridal dress that looks like *me*. The style: pure and simple shirtwaist. The fabric: delectable-as-wedding-cake embroidered "Swiss Organdie". By Stoffel, permanently finished, and deeply hemmed. I wafted it over the palest celadon green slip in "Mayfair", an acetate taffeta by Oberman. Traum's "Nylobone" stayed the strapless bodice. 2879, sizes 10-18, 50¢.

. . . Decided on an un-guided motor tour of the United States — no plan, just *go*. My take-off suit was breezy (in the Chanel manner) and Simple-to-Make. The bound jacket and skirt are checked out in "Neat Treat", a hand-washable "Avisco" rayon-and-acetate blend with "Maxima" crease-resistant finish. The sleeveless overblouse is in "City Manner", a rayon-and-Dacron mix. Both by Burlington. 2934, sizes 11-18, 60¢."

These fashions feature: "Prims" self-covered buttons, Talon "Magic-Zip" zippers, Formite interfacing. Bride wore Tussy's "Coral Cloud" lipstick. Backviews, page 68. Yardages, page 70. Accessories, page 72. All Simplicity Patterns are printed.

"My car-sac plan"

"These are miniatures of the clothes I packed for my on-the-road honeymoon, and they're designed to do equally well at any summer vacation spot where the living is easy. You'll see them all once again large-as-life in this six-page section."

"Fast as scenery shifted, so did I. Pants in car. Skirt for stops.

"Set out to discover America and discovered how far one pattern could go. The tapered pants in "Topsail Cloth" were a natural on the road. The skirt and drawstring top in "Sail-Ho Plain" took fine care of all stops enroute. 2698, sizes 11-18, 50¢. Got excellent cooperation on breezy days from a boldly flowered, shirt-sleeved jacket in "Sail-Ho Fancies". 2273, sizes 12-20, 40¢. All are in Mercerized and Sanforized "Skip-Iron" cottons by Wellington Sears. Printed pumps and driving boots by Capezio."

These fashions feature: La Mode buttons, Talon "Magic-Zip" zippers, Formite interfacing in waistbands, collars, and cuffs. *Backviews, page 68. Yardages, page 70. Accessories, page 72.*

LOUIS FAURER

Playsuit-

plus for motel-pool days."

"I made all the necessities of lazy life — shorts, shirt, shoulder-tie playsuit, button-down skirt — from pattern 2527, sizes 11-18, 50¢. Built on two colors (cocoa plus white) and one kind of fabric (Sanforized Avondale duck), but gaily played plains against dots, dots against stripes."

"Bargain hunted in shorts, wrap skirt.

"Souvenir shopping or browsing in back streets called for the cool and the casual. My pets were a sleeveless blouse and wrap-around skirt in sunny-colored checks. When we hit a really informal town, unwrapped the skirt and trotted around in my middling-length Jamaica shorts. Always looked first, however, to see what the local people wore. The shorts are in "Sharkskin Solid", the rest of the outfit in orange and lemon "Sharkskin Prints". All are machine-washable, wash-and-wear cottons by Andover which can drive for hours without showing a wrinkle. All from 2589, sizes 11-18, 50¢. The buttons are by La Mode."

PHOTOGRAPHED BY LOUIS FAURER AT THE CONDADO BEACH HOTEL IN SAN JUAN, PUERTO RICO

These fashions feature: Talon "Magic-Zip" zippers, Siri underlining (dinner dress).
Backviews, page 68. Yardages, page 70. Accessories, page 72. All Simplicity Patterns are printed.

Saw the sights in sheath. Did the night spots in jacket-dress."

2868

2952

"For the day we dined instead of just ate lunch or the night we kept the dance band up, had (plus my wedding dress) this high-waisted floral cotton. Wore it with jacket for dining, bared for dancing. In "Garden Prints" with "Suttamatic" finish.
2868, sizes 11-18, 60¢.... For anything-might-happen days, relied on one super-adaptable sheath with built-in cummerbund and scoop neck. In "Bedford Square", a smart basketweave cotton with crease-resistant "Good Conduct" finish.
2952, sizes 11-18, 50¢. Fabrics by Wamsutta. Cashmere sweater by Hadley."

The bride wore night flowers, twin prints

2566

2776

2777

2777

Photos: 2777 – Bewitching nightie, flowered from yoke to knee in a soft "Balboa" blend of Dacron, nylon, and cotton. Pretty peignoir, repeating the high waist and florals in a cloud of nylon chiffon. Twin prints by Travis. Sizes 11-18, 50¢.
Sketched, above: 2566 – After-bath muu muu in terrycloth. Small, medium, large, 40¢.
2776 – Long-drop duster, belted with ribbon, finalized with a flounce. Charming Sunday brunch coat in "Waffle", Travis's blend of Du Pont Dacron and cotton. Sizes 11-18, 50¢.
Right: 2778 – Simple-to-Make mandarin bed jacket. No-iron "Kobble Cloth", an Arnel-and-cotton mix by Rosewood. Slippers included. Small, medium, large, extra large, 40¢

2778

DIANE AND ALLAN ARBUS

IRIS VALKAMA

Photos: 3023 – Simple-to-Make dress-length nightgown in a new American sweetheart rose print. Sheer "Nylura Nylon Print" by Rosewood, tied with ribbons in front, floating free in back. Sizes 10-18, 40¢. 2747 – Rosy-looking housecoat that makes ideal travel and breakfast companion for nightgown above. Same belted front, free-falling back. In "Tiffin Taffeta Print", Rosewood's washable acetate twin. Sizes 12-20, 40¢. Sketched, above: 2826 – Yoked petticoat in full flower, a sign of new thinking in lingerie and nightwear. Travis organdy of Du Pont nylon. Sizes 10-42, 40¢.

These fashions feature: buttons by B.G.E. Originales

Backviews, page 68. Yardages, page 70. Accessories, page 72. All Simplicity Patterns are printed.

"Look slim" wardrobe in women's sizes

Slenderette fashions for the fuller-figured woman who wants to stay fresh in a heat wave, look slimmer than she is.

2967 – Perfect afternoon-into-evening costume. Dress has the new softer skirt, a crescent neckline, a smidgin of sleeve. Short jacket has the beautiful wide-set collar. In "Soie de Shan" a pure silk novelty shantung by William Skinner. Slenderette sizes 12-42, 60¢.

PHOTOGRAPHED BY PRIGENT AT HARVEY PROBBER S

Above, left: 3012 – A patio jacket that takes it easy over a sleeveless shirt and in-between-length shorts. Both plains and "Haitian Florals" are Bates Mercerized "Disciplined" cottons. Slenderette 12-42, 60¢.
Below, left: 2923 – A two-piece summer day dress with flattering tie collar and gentle fit. "Disciplined" cotton by Bates. Slenderette sizes 12-42, 50¢.
Sketched, top to bottom: 2924 – Kind-to-figures shirtdress with fly front. In crease-resistant "Traveler Broadcloth Novelties", Cohama's Du Pont Dacron-Orlon-cotton blend. Sizes 12-44, 50¢.
3011 – A sun-day best with good figuring built into the easy skirt and long-line closing. A Bates "Disciplined" cotton. Simple-to-Make in sizes 12-44, 40¢.
Summer controls that don't inhibit freedom: A midriff-firming bra of nylon lace and lastex with thin foam rubber shell in the cups Lovable's #650, 34B-44C, about $3. A power net and satin lastex pantie girdle with special tummy control panel. Nemo's "Miss Behave" #866, small, medium, large, extra large, about $9.

These fashions feature: buttons by La Mode, "Magic-Zip" zippers by Talon, bias lightweight Pellon (in pattern 2967). *Backviews, page 68. Yardages, page 70. Accessories, page 72.*

ANDY WARHOL

Right: 3008 – The complete weekender – shirt with wide-open V neck and small sleeves; wrap-around skirt, cut easy but not full; shorts in the most becoming of all lengths (Jamaica). Both checks and plain are wash-and-wear "Royal O", William Simpson's U. S. Royal fabric of Du Pont Orlon and spun viscose. Slenderette 12½-24½, 60¢.

Sketches, top to bottom: 2970 – A sleeveless sheath softened by its waist-length blousing jacket. In Franken's washable cotton gingham with embroidered flowers. Slenderette sizes 12½-24½, 60¢.

3009 – A shirtdress no half size should miss. Deep V neckline, lovely lantern sleeves, and flowing skirt. One of William Simpson's "Conditionair Prints", an "Everglaze", "Minicare", "Dip and Don" cotton. Half sizes 12½-24½, 50¢.

Controlling (but not confining) foundation for skirts and shorts: High-rise nylon power net pantie girdle, boned lightly, firmed within by plush-back elastic bands. Gossard's #1976, sizes 24-32, about $16. Satin-trimmed broadcloth bra: Gossard's #2480, sizes 32 B-42D, about $4.

These fashions feature: buttons by Costumakers, zippers by Coats & Clark, soft Veriform lining (jacket and skirt of suit). *Backviews, page 68. Yardages, page 70. Accessories, page 72.*

2928 — A suit that's wonderfully styled for half sizes and Simple-to-Make in the bargain. It has a straight, bound-around jacket (that Chanel style women love) and a gored, slenderizing skirt. In crease-resistant, washable embroidered cotton by Franken Fabrics. Its own collarless overblouse in "Cygnette", Peter Pan's "Everglaze" cotton satin. Sizes 12½-24½, 60¢.

"Look slim" wardrobe in half sizes

Clothes to flatter the short-waisted woman who wants to feel cool and comfortable, look fashionable and slim.

4 answers to party invitations *off on a gay flowering spree of blue and green.*

TEENS *sound two* BLUE *notes: 2929—Dress with bow smack at waist. Flowers fall into line on "Cordalon". 2978 — Sleeveless prom-trotter with clinging midriff. Pansies make a big splash in "Petticare Print". Both "Self-Controlled" cotton lawns by Berkshire Hathaway. Both styles are in* TEEN SIZES *10-16, 50¢.*

Locket and pearls by Coro. Flowered shoes and matching obi from Pappagallo. Skirts buoyed up with Pellon petticoats. "Magic-Zip" zippers by Talon.

SUB-TEENS *accept with pleasure, don't omit the* FLOWERS: *2980 — Cool-as-a-cucumber* GREEN *dress with squared-away neckline, flowering obi. Price: 50¢. Crease-resistant "Pacicoupe" of cotton and Bemberg Cupioni. 2931 — Full-skirted cutie with rows of ribbon to accent its high spirits. Price: 40¢. "Signature Print", a little-or-no-iron cotton. Both dress fabrics by Lowenstein. Both styles are in* SUB-TEEN SIZES *8-14.*

Backviews, page 68. Yardages, page 70. Accessories, page 72.

DIANE AND ALLAN ARBUS

Five ways to please a man

All five can be made to go straight to his heart come Father's Day, birthday, or just about any day in the year. *Photo:* 2782 – Loafer jacket with shirt sleeves and ample pockets. In "Sangaree", Deering Milliken's wash-and-wear blend of 50% Du Pont "Orlon" and 50% "Corval". Buttons by Costumakers. Small, medium, large, extra large, 50¢. *Top to bottom:* 4149 – Shorts with adjustable waistband in the classic man's-man stripes. Waist sizes 28-46, 40¢. 2312 – Wrap-around bath or beachrobe with shawl collar, raglan sleeves. Small, medium, large, extra large, 50¢. 2855 – Snappy V-neck cardigan – sleeveless, buttoned low-down and trimmed with military braid. Sizes 34-44, 50¢ 1025 – Short-sleeved shirt with convertible collar and envelope pockets. Small, medium, large, extra large, 40¢.

Backviews, page 68. Yardages, page 70.

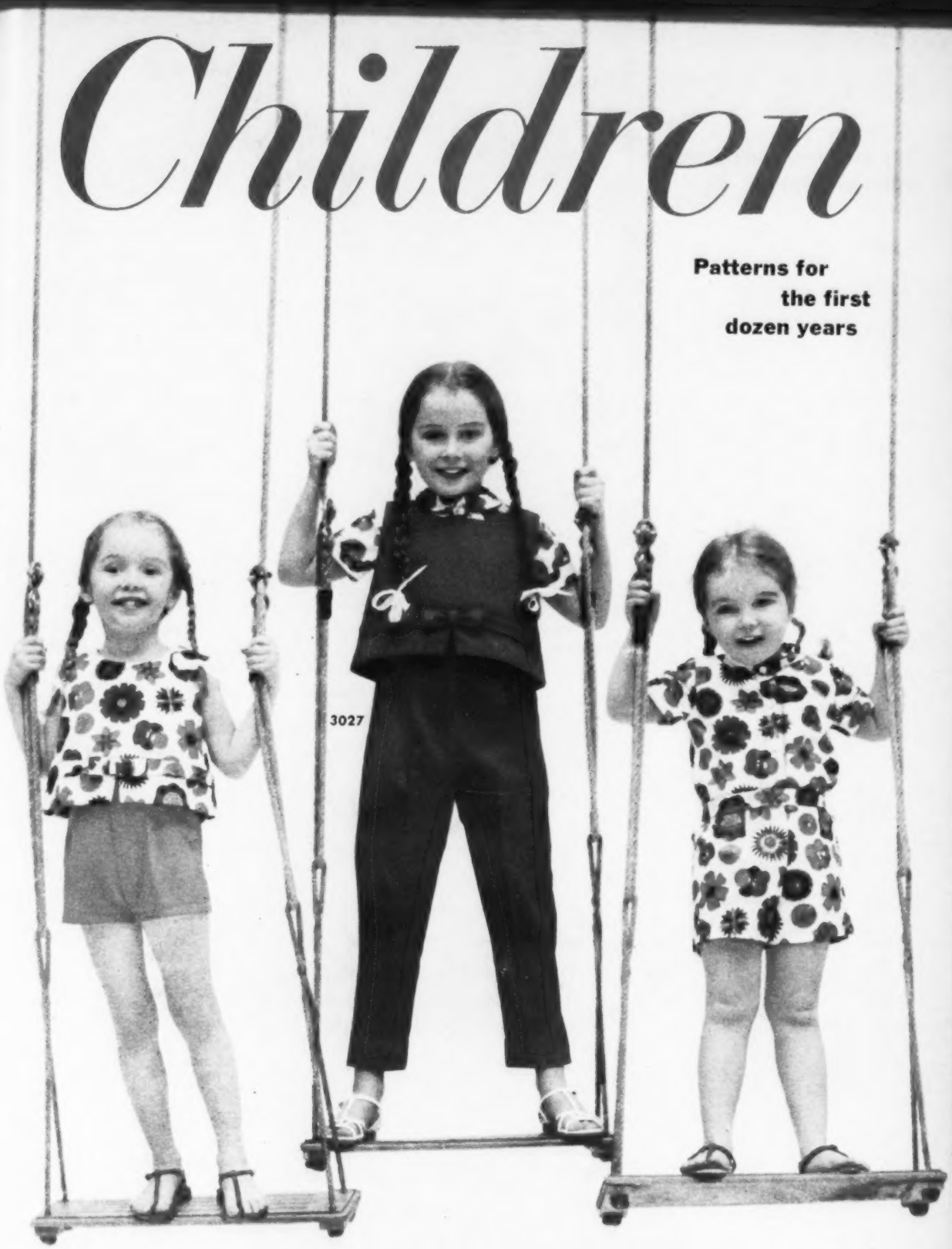
CHILDREN'S COVER: Here's one pattern that gets into the swing of things three different colorful ways. Sleeveless printed top goes easily over flaming orange shorts. Same top reappears in a plain over printed blouse and smashing cherry play-pants. Finally the printed shirt meets up with printed shorts. The wild flower print is "Sailtone", the plains are "Nancona" Both Fuller "Drip 'N Dry" cottons. 3027, sizes 1-6, 50¢.

Backviews, page 74. Yardages, page 76. Accessories, page 72.

TOM PALUMBO

Children

Patterns for the first dozen years



fun and games book

34 answers for the time of their life

swing combos

One-pattern wardrobes, fruits and flowers

Left: All from one envelope with lots of play in it: a real cool top, cut square and brief; a pleated matching skirt; shorts and (out of sight) a sunning bra. The new bigger, juicier-fruited print: "Lustra Polished Cotton". The plain: "Ship Ahoy"—"Sanforized" and "Minicare". Both are "Everglaze" cottons by Riegel. 3024, sizes 7-14, 50¢.
Opposite: Well-rounded players that swing from shorts to skirts faster than from pigtails to ponytails. ...A pineapple-and-cherry-flavored one-piece sunsuit "dresses" up via its tie-on skirt. In "Petticare Prints". Simple-to-Make 3031, sizes 1-6, 40¢. ...Plain shorts and flower-striped shirt join a sleeveless jacket and gathered skirt. In "Petticare Prints" and cotton satin "Caravel". Simple-to-Make 2987, sizes 1-6, 50¢. All clothes on opposite page are "Self-Controlled" wash-and-wear cottons by Berkshire Hathaway.

3024

3024

These clothes feature: self buttons by Dritz, waistband stiffening by Quick.
Backviews, page 74. Yardages, page 76.
Accessories, page 72.
All Simplicity Patterns are printed.

3025

Simplicity's new ship-to-shore line puts a whole raft of playthings into 4 pattern envelopes. The fabrics are sturdy "Ship Ahoy" cotton prints and solids by Riegel — all "Everglaze", "Minicare", and "Sanforized" so that mother's work is almost done when she's tossed them into the washing machine.
Left: 3025 — A button-front playsuit collared according to admiralty law. Can be cut with or without sleeves. For dress it takes to its own button-on skirt. Sizes 1-6, 40¢.
Below: 2989 — Dotted playsuit and dashing dress. The playsuit has a braid-trimmed, squared-away neck, the dress three neat pleats, a sailor collar and jaunty tie. One buttons fore, the other aft. Sizes ½-3, 40¢.

2989

all at sea

Ship-ahoy fabrics, crew collars, neat pleats

TOM PALUMBO

Right: 2986 — A four-piece outfit that's Simple-to-Make and won't give up the shipshape look. Sleeveless middy is trimmed with nautical braid at neck and hipline. Shorts and an all-pleated skirt are boldly striped in coordinating colors. The authentic sailor-collared jacket serves well in a high sea breeze. Sizes 2-6, 50¢.
Below: 2988 — Anchors aweigh on an easy top with boat neck and flip flaps. Underlying shorts have elastic casing in the waistline for plenty of stretch and no strain. From the same pattern comes a drop-waisted sundress pleated at the hips and turned out in spic-and-span white with an edge of red. Toddler sizes 1-4, 50¢. All sea and tub-worthy trim on the sailor collars are washable cotton braid by Franken.

These clothes feature:
La Mode buttons.
Backviews, page 74.
Yardages, page 76.
Accessories, page 72.
All Simplicity Patterns are printed.

party fare

Frosted sheers, flowered sateens

THESE DAINTIES FIT FOR A QUEEN are sweet, sleeveless nylon sheers frosted with pin dots, leaves, and flowers. *Left to right:* 2985 – Fair-and-square neckline leads to make-believe cummerbund. "Nylowisp Dot". Sizes 1-6, 40¢. 2899 – Cool partygoer takes tabs on a slightly raised waist cleverly designed to control side pleats. Pretty-patterned "Nylomist Novelty". Sizes ½-3, 40¢. 2982 – Frothy confection goes bare-armed, bowed on two levels. Flowered "Nylomist Novelty". Sizes 7-14, 40¢. All hand-washable Du Pont nylon sheers by Burlington.

TOM PALUMBO

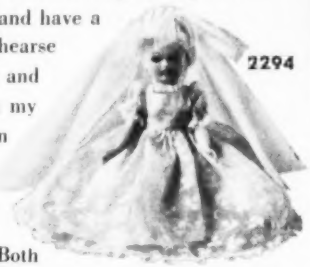
THESE JUMPERS THAT BLOOM IN THE SUMMER are high-waisted and worn over their own blouse or double-duty blouse-slip. *Left to right:* 2790 — Organdy jumper, scalloped at the midriff, covers a flowering blouse-slip that may also become a dress in its own right. Sizes ½-3, 50¢. 2754 — Organdy jumper with three centrally located pleats tops a blouse-slip that can flower alone. Sizes 1-6, 50¢. 2786 — Simple-to-Make princess jumper takes the flowery path over a fresh organdy blouse. Sizes 7-14, 50¢. All fabrics by Wamsutta. Floral cottons are crease-resistant "New Bedford Prints" with "Satin-Sheen" finish.

These fashions feature: buttons by Costumakers, Pellon petticoats. Backviews, page 74. Yardages, page 76. Accessories, page 72. All Simplicity Patterns are printed.

girls and dolls

2254

"I want to be an artist so I practice every day in my smock-top Japanese lounging pajamas. Simple-to-Make 2742, sizes 1-6, 50¢. My sister and my copycat doll pose for me in their own glamorous pajamas. 2755, sizes 7-14, 50¢. 2254, 10½" doll size, 40¢. All Bates 'Disciplined' cottons. My top is printed 'Woodland Violets', my sister's 'South Sea Blossoms'. My doll wears remnants from both pairs of pants.



2294

I want to be a bride and have a huge wedding so I rehearse for it by marching up and down the bedroom in my floor-length nightgown 2784, sizes 1-6, 50¢. My doll wears the real thing. 2294, 8", 10½" doll sizes, 40¢. Both in flowered 'White Rose Petite Organdie' by A. E. Nathan with Heberlein permanent finish. Lace edging on my yoke and sleeves by Thomas Wilson.

2294

I want to be a housewife so I'm learning to cook and sew for my doll. We both wear jumpers of crease-resistant, drip-dry 'Leno-ette Gingham' with Zephr-set finish. Her blouse and my blouse-slip are cotton satin. Both A. E. Nathan 'White Rose' fabrics. 2716, sizes 1-6, 50¢. 2294, 8", 10½" doll sizes, 40¢."

These clothes feature: frogs by Franken Trimming. #2254 fits 10½" Miss Revlon, Jill, and Miss Ginger dolls. #2294 fits 8" or 10½" Alexander-kins, Ginny, Muffie, Littlest Angel, and Lil' Susan dolls. *Backviews, page 74. Yardages, page 76. Accessories, page 72.* *All Simplicity Patterns are printed.*

2784

2716

BURT OWEN

2742
2755

boys and jobs

"I don't know for sure yet what line of work I'm going into, but I'll probably try 'em all. With my knowledge of hog-calling I'll make a good farmer and wear overalls with a loud red shirt. Perma-Pressed 'Chino Prints' by Avondale. Drip-dry bandanna cotton 'Arlene' by Davis & Catterall. 2357, sizes 1-6, 40¢. I'll lead a safari into Africa wearing plaid shirt and plain pants which won't shrink when I'm scared because they're Sanforized. In 'Playtime Cloth' with Retento finish by Cone Mills. 2356, sizes 4-12, 50¢. I'll help the captain keep on course during a hurricane in my sailorsuit of Sanforized duck by Avondale. 2402, sizes 1-6, 50¢. I'll become world champ and come out in a striped 'Sporterry' robe by Cone Mills with Wondasoft finish and tell 'em I owe it all to mom's cooking. 2313, 4-14, 40¢. I'll be a lifeguard in my real Hawaiian trunks and spend all day in the water saving people or warming up in a matching shirt. Alfred Shaheen of Honolulu's hand-printed cotton broadcloth through Belding Corticelli. Simple-to-Make 3030, sizes 2-8, 40¢."

These clothes feature: buttons by Costumakers Backviews, page 74. Yardages, page 76. Accessories, page 72. All Simplicity Patterns are printed.

BURT OWEN

2402

2313

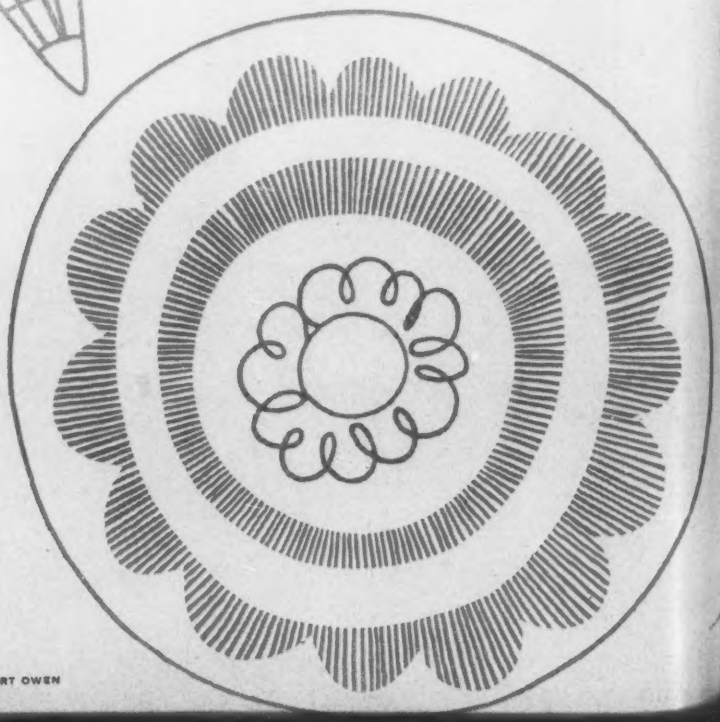
3030

Appliqués and Aprons

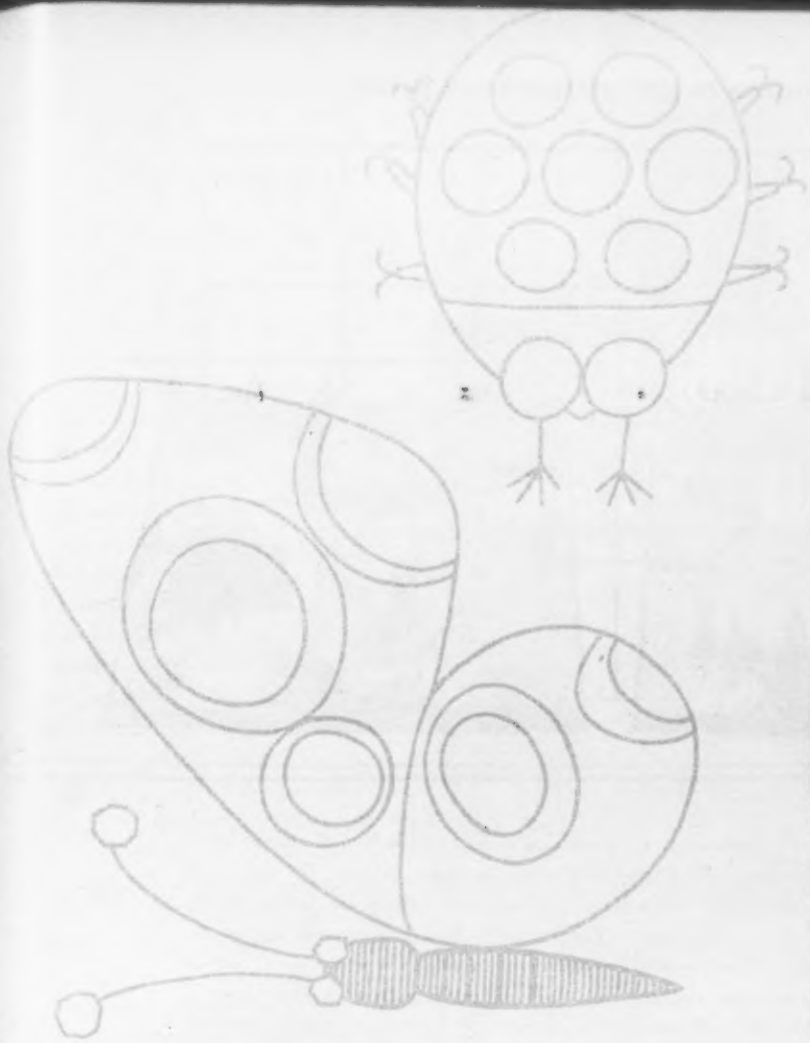
These 5 ready-to-trace designs will delight any sweet-toothed, nature-loving little girl. Scaled for our apron dresses, they apply as well to skirts, nighties, curtains, and towels. All you need are scraps of colorful fabric, Coats & Clark's O.N.T. 6-strand embroidery floss for handwork or O.N.T. machine embroidery thread for machine treatments. Directions, page 69.

The four-scoop ice cream cone was embroidered and applied by a Necchi Supernova. The all-day sucker was hand-embroidered. Necchi machine-applied.

2667 — One dress and two different versions of its button-back pinafore. Stripes and solids in "Highland Park Kalburnie", checks in "Surfcast" wash-and-wear cotton. Sizes ½-4, 40¢.

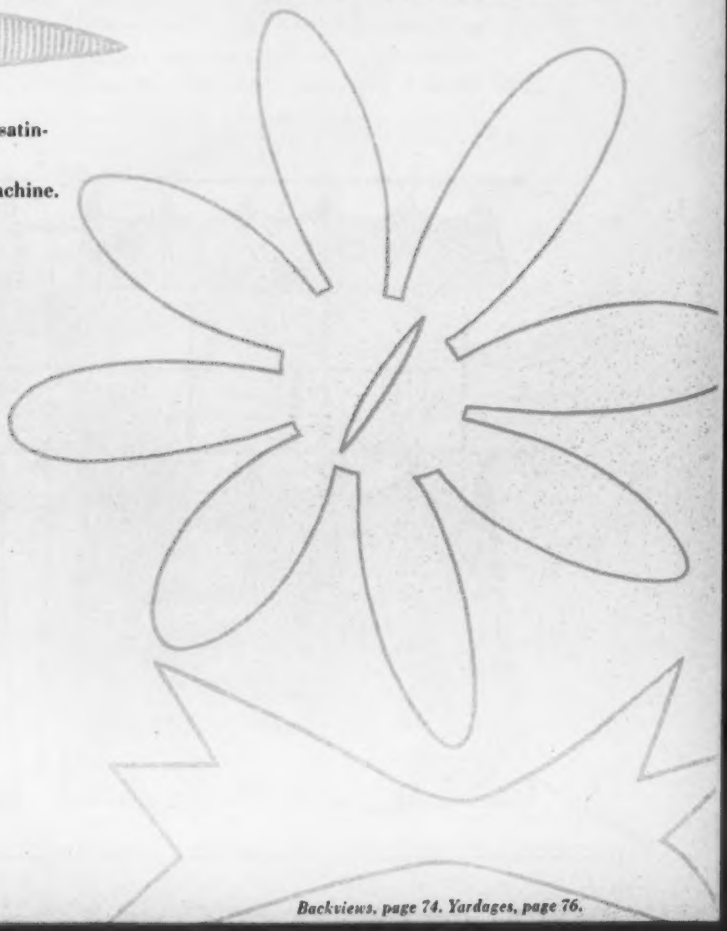


BURT OWEN



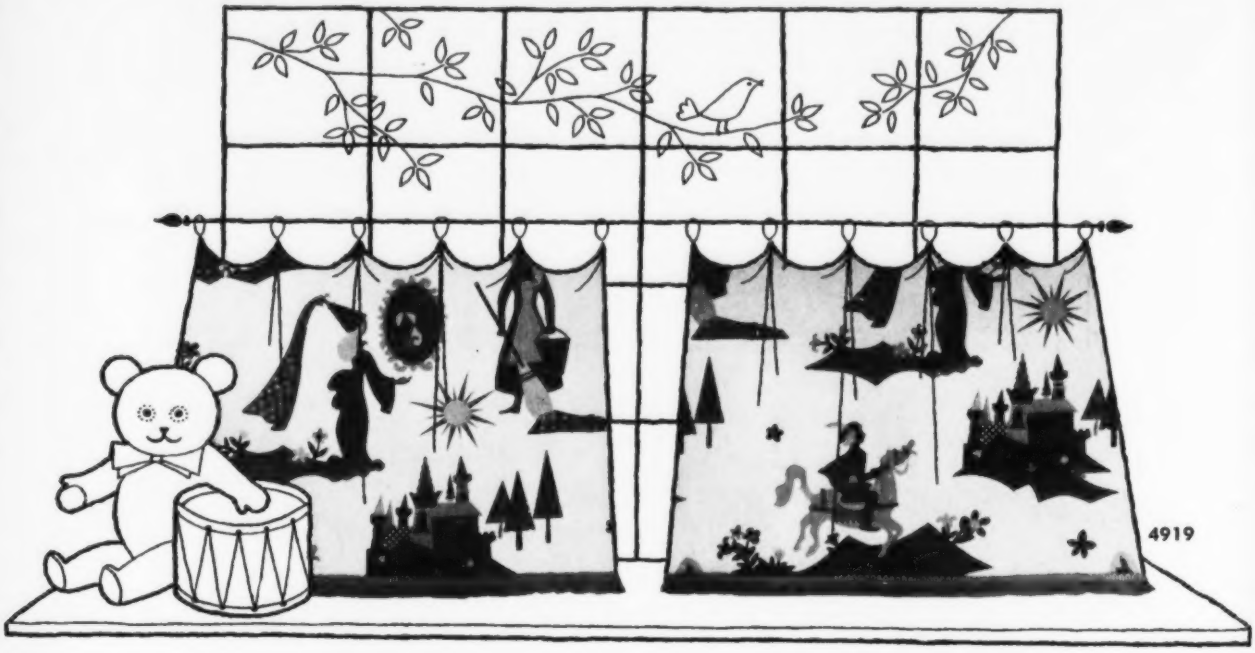
2902 — Puritan-collared dress in "Highland Park Checks". button-on apron in "Maggiore Faille". Al easy-care cottons by J. P. Stevens. Sizes 1-6, 40¢.

Ladybug sports embroidered spots, butterfly a satin-stitched body. Felt flower has buttonhole center, pipe-cleaner stem. Applied by Pfaff's #230 Automatic machine.

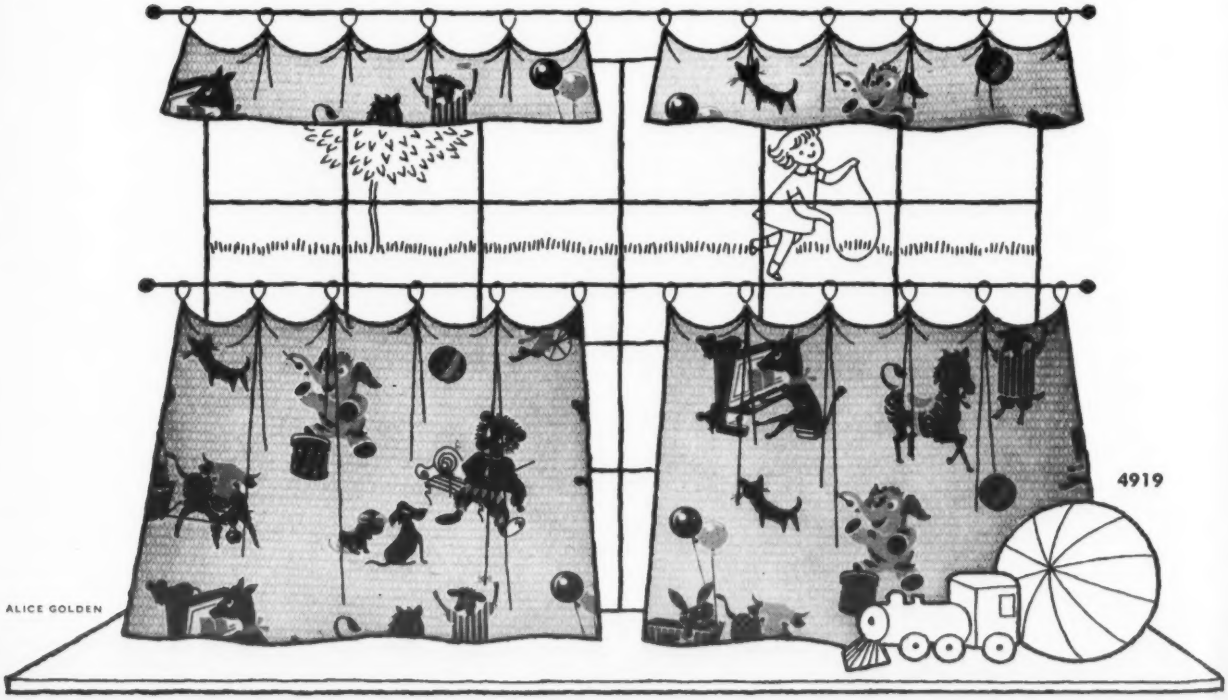


Backviews, page 74. Yardages, page 76.

curtain call for children in gay picturebook prints



4919 — Simple-to-Make cafe curtains quickly transform a child's room into the gayest room in the house. Sew them in pairs, use a two-tiered effect, or add a valance. The important thing is choosing a fanciful fabric (like these two washable cottons by Indian Head) that will appeal to both you and your child. The one above has such sure-fire ingredients as a mysterious castle, a fairy godmother, and prince charming on a white steed. Named "Cinderella", it's wrinkle-resistant and drip-dry. The one below, called "Animal Capers", shows a drum-happy elephant, a piano-playing donkey, and other exuberant zoo-sters. Included are patterns for a 36" curtain and a 30" curtain and valance. One size only 40¢.



Yardages, page 76. All Simplicity Patterns are printed

A party to remember

Parties with a theme are fun to plan, fun to give, and long remembered by the guests. Since it's an obi season, wear *your* obi dress (see pages 20-25) and hostess a Japanese garden party. . . . No backyard or terrace? Then make it a Japanese living room party. Lanterns set the mood.

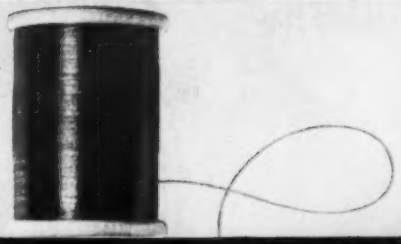
Vary shapes and sizes:
a painted 19" oval (75¢),
a 9" colored sphere (59¢),
a doll-faced kókeshi (50¢),
a white pagoda ($2.50),
a bead-dripping fancy ($2).
Put dishes of tidbits under a parasol (60¢).
Plant tiny toothpick parasols in the canapés (25¢ for 12).

Fill a basket-like cornucopia ($1.79) with fortune cookies (60¢ a box). Drop water flowers (15¢) into glass bowls. Fly a great paper fish (50¢), a bee kite (75¢), or a mobile of paper storks (50¢). Hang a good luck branch over the door (50¢).

If the party's not too big, give girls a fan, men a coolie hat (25¢). If it's a small dinner take shoes at the door, issue felt slippers with pin-on paper butterflies (Pattern 1810, one size, 40¢), or a pair of your husband's clean socks (the bigger the better), or scuffs cut from heavy paper toweling and laced with string. Cook sukiyaki* at a low coffee table and squat down on cushions to eat it.

If no store in your vicinity has Japanese party props, order from: Mitsu Inc., 25 W. 35 St., New York, N. Y. . . . Prices quoted are Mitsu's.

**A book of Japanese recipes can be obtained free of charge by writing to: Recipes, Information Office, Consulate General of Japan, 3 E. 54th Street, New York, N. Y. One copy per request.*



Belding Corticelli
bel-waxed thread

makes sewing by hand or by machine a smoother, easier, more satisfactory accomplishment... because it resists abrasion* reduces shredding, fraying, twisting, stays stronger longer! Easier to thread, too! Buy Bel-Waxed thread at leading thread departments everywhere.

*did you know that a hidden quality of thread is its ability to resist abrasion? Thread may lose as much as 25% of its strength through friction as it passes 16 to 65 times through the machine needle for each stitch, depending on speed and number of stitches per inch.

Belding Corticelli

for more than 125 years the symbol of the finest in every type of thread
1407 BROADWAY • NEW YORK 18, N. Y.

Social butterfly

An unattached butterfly designed by *Singer* to light on any Simplicity circle skirt, obi, or kimono. It was embroidered on a *Singer Slant-O-Matic* sewing machine.

MATERIALS REQUIRED

Scraps of beige, scarlet, black and purple cotton or satin
Same color threads plus gold
6-inch square of light Pellon
Pipe cleaner, sequins, jet button

DIRECTIONS

Draw outline on brown paper. Transfer to Pellon. Cut out, leaving inch margin for seam allowance. Cut purple backing to match.

Mark sections of butterfly on paper pattern and cut out. Transfer markings to beige for major wing section, scarlet for middle, purple for lower part. Cut out sections, leaving seam allowances.

Baste Pellon and backing together. Baste beige and scarlet to Pellon and backing, matching outside and inside lines. Run basting thread to secure and mark joining points.

Set sewing machine for fine satin stitch. Zig-zag beige and scarlet sections together. Trim excess close to line of stitching. Run basting line to mark outside lines. Run narrow satin stitch along outside lines, joining all three layers. Trim excess. Baste purple tail section in place, running thread to mark outside lines. Satin stitch around edge. Trim excess. Baste black body section in place; outline with satin stitch. Trim.

Thread machine with gold thread and adjust dials for scalloped decorative stitch. Work it along wings at joining of beige and scarlet. Dip pipe cleaner in black ink or dye. Hand-stitch in place on back of butterfly. Curl ends of cleaner. Add button for head and sequins for trimming. Remove basting.

Backviews for styles shown on pages 16 through 52

FRONT COVER

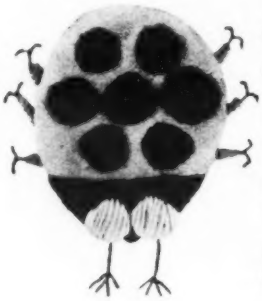
Directions for appliqués and aprons

(as seen on page 65)

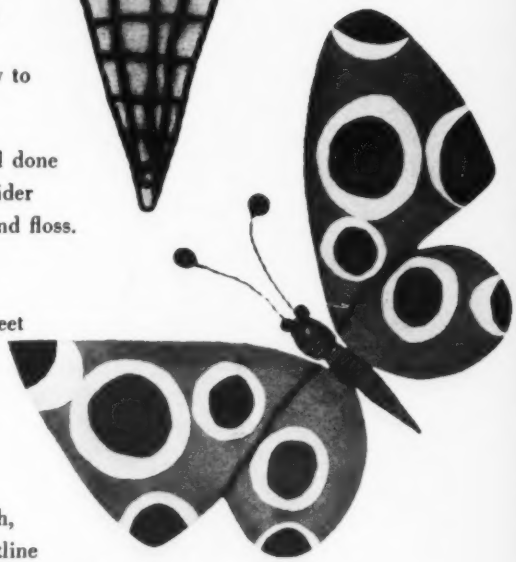
3-D Daisy. Cut two flowers, varying the shape and spacing of the petals. Center of flowers must be large enough to cut and work buttonhole on. Sew on a pipe cleaner for the stem. The leaves are felt. Tack or pin lower stem to apron. Pellon, iron-on tape, or any fabric backed with iron-on tape before it is cut, can be used instead of felt.

All-day Sucker. The fabric of the outside ring of the lollipop is the base for the whole thing. Trace this ring and first petal design on the square that will fit embroidery hoop. Trace rest of center on a contrasting color, cut, and appliqué. Cut center dot and appliqué with chain stitch. Using six-strand floss, embroider the rings and petals in satin stitch. Then cut out the lollipop and appliqué to dress. The striped stick can be done in satin stitching or candy-striped bias tape can be used. Baby rickrack outlines the lollipop.

4-Scoop Cone. On a square of the cone fabric, large enough to fit embroidery hoop, trace all the ice cream scoops and cone. Embroider the cone except for outside edges with back or outline stitch. Appliqué scoops in various delicious colors, then cut out complete cone. Using the chain stitch for the scoops, the back or outline stitch for the cone, sew to apron and then outline each scoop.



Mrs. Ladybug. Her dots and head are all done in satin stitch. Trace the body and embroider the dots and complete head, using six-strand floss. Then, working over the embroidered head, make her bulging eyes. Appliqué to apron. Trace legs, feet, and feelers and backstitch feet and feelers with one strand of floss. The legs are satin stitch.



Madame Butterfly. Her spots are easily made with iron-on tape. Iron these on first and then appliqué to the apron. Trace body and embroider with satin stitch, using six-strand floss. Feelers and wing outline are done to match the ladybug. Sew beads to the ends of the feelers and add two beady eyes.

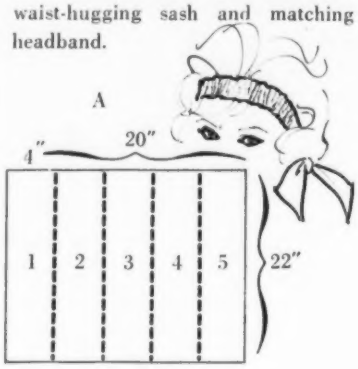
Approximate yardages

All Simplicity Patterns are printed. Patterns are 30, 40, 50, or 60 cents. Yardages are given here in only one size to serve as estimates. Check yardages for *your* size on the back of the pattern envelope before buying fabric.

No.	Page	Size		Yards	Width
1025	52	med.		2¾	36″
2195	28	14		2¼	36″
2273	40	14		3	36″
2312	52	med.		4⅝	45″
2522	36	14		1⅛	36″
2527	41	14	Blouse	1½	36″
			Skirt	3	36″
			Playsuit	2	36″
2530	35	14	Bra and shorts	1¾	36″
			Overblouse	2¾	36″
2566	44	med.		3⅞	36″
2589	42	14	Blouse	1⅜	45″
			Shorts	1⅛	45″
			Skirt	2	45″
2698	40	14	Blouse and skirt	4	36″
			Slacks	2⅜	36″
2747	45	14		5⅜	45″
2776	44	14		3½	45″
2777	44	14	Nightgown	4¾	36″
			Peignoir	6	36″
2778	44	med.		2¼	36″
2782	52	med.		3⅝	36″
2789	33	4	Dress	1¾	36″
			Slip	1¾	36″
2796	27	14		5¼	36″
2814	29	14	Top	1½	45″
			Slacks	2	45″
2822	18	14		3¼	36″
2826	45	14		2⅜	36″
2835	33	14	Bodice	¾	36″
			Skirt	6¾	45″
2855	52	38		1¾	45″
2868	43	14		6⅝	36″
2879	38	14		5¼	36″
2915	32	14		4⅜	36″
2917	25	14	Dress	4½	42″
			Coat	3½	42″
2923	47	14		3¾	36″
2924	46	14		4¾	36″
2928	49	14½	Suit	3½	42″
			Blouse	1½	36″
2929	50	12		4¼	36″
2931	51	10s		3⅜	36″
2934	39	14	Suit	3¼	45″
			Blouse	1⅛	45″
2937	36	26		3½	36″
2938	34	14		2⅞	54″
2950	23	14		2⅞	36″
2952	43	14		2¼	36″
2958	22,37	14		4¼	36″
2959	23	14		2½	36″
2960	26	14	Bubble skirt	4	36″
	34	14	Plain skirt	4¼	72″
2961	24	14		4½	45″
2963	21	14		2⅞	45″
2964	21	14		1¾	45″
2967	46	14		4	45″
2970	49	14½	Dress	2⅞	36″
			Jacket	2	36″
2973	36	14	Blouse	2⅛	36″
			Shorts	1¾	36″
			Bolero	1½	36″
2974	20	14		1⅞	45″
2978	50	12		3½	36″
2980	51	10s		4¼	36″
2991	21	14		2	45″
2991	23	14		3⅛	36″
2994	19	14	Top	1¼	36″
			Shorts	1⅜	36″
			Overblouse	1⅛	36″
2996	28	14		2¼	42″
2997	18	14	Bra and shorts	1	45″
			Jacket	2	45″
2998	17	14	Top and skirt	3⅜	42″
			Top and pants	3⅝	42″
3000	16	14		1⅞	45″
3004	35	14	Blouse	2⅜	36″
			Skirt	3½	36″
			Shorts	1	36″
3008	48	14½	Blouse	1⅝	42″
			Shorts	1¼	42″
			Skirt	2¾	42″
3009	49	14½		3¾	45″
3011	46	14		3⅞	36″
3012	47	14	Blouse	1¾	36″
			Jacket	2⅛	36″
			Shorts	1¼	36″
3014	Cover	14		2⅝	45″
3015	27	14		3⅝	36″
3021	29	14		1⅜	45″
3023	45	14		3¼	45″
4149	52	38		1¾	36″

Shop, look, and listen

Two 20″x22″ bandanna squares and one spool of *Hiawatha Lastex Sewing Thread* will make you this wide, waist-hugging sash and matching headband.



Tie Sash

1 – Mark and cut pieces as per diagram: A-1, A-2, A-5. Stitch ends with ½″ seams.

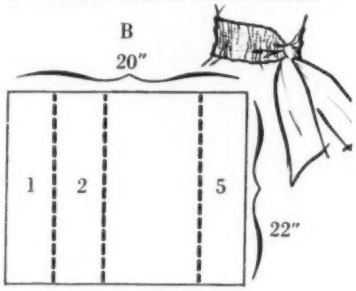
2 – Face with B-1, B-2, B-5. Turn to right side. Mitre each end.

3 – Measure from peaks to center of sash 15″, marking at these points across sash every ¼″. Draw lines for straight gathers.

4 – Wind Lastex on bobbin. *Note:* Use it on bobbin only.

5 – Stitch on lines for continuous gathering, dropping needle down each time to next line.

6 – Secure ends of elastic thread.



Head Band

1 – Cut and seam ends of A-3 and A-4. Fold in half and stitch along one side, making strip 2″ wide.

2 – Turn, press, and mitre each end.

3 – Measure from peaked ends 10″ toward center, marking at these points ¼″ intervals across band. Draw lines.

4 – Follow steps 4, 5, 6 as for Sash.

Use leftover 8″ x 22″ piece as a peep-out pocket hankie.

Hiawatha Lastex Sewing Thread through David Traum, 25c.

Summer hopefuls are these attractive non-waiting-around maternity clothes which expect to do things and go places. They're scheduled for every hour of the day and cleverly designed to make your baby's arrival always look months off.

Clockwise from high noon: 2940 — Easy-going separates for morning, noon, and night — a sailor-collared top and long-legged pants. Sizes 11-18, 60¢. 2939 — For luncheon or in-town rendezvous, a two-piece dress with cuff collar that dips in back to a low bow and inverted pleat. Sizes 10-18, 50¢. 2977 — Any-time-of-day outfit (if you know the combinations). Blouse with set-away collar may be worn alone or under sleeveless top for jumper look. Sleeveless top has same two possibilities. Skirt included. Sizes 11-18, 60¢. 2976 — Little summer-night scoop with bowed, button-front top, a narrow skirt, and an extra short-sleeved blouse (not shown). In sizes 11-18, 60¢. 2892 — Party-night dress with the high empire belting that's a natural for you now. In sizes 11-18, 50¢.

High, wide and then some!
A brand new fashion story and "Bac-a-Brand" has the makin's for the wide crushable self-belt you will want.
Simple to make, wash, dry-clean . . . and so economical!

Ask for "Bac-a-Brand style #033-#034 at your favorite notions counters. This package consists of 40" of 3" wide, soft "Bac-a-Belt" and a 2" round or rectangular buckle for only 49¢.

BAC-A-BRAND

BAC-A-BRAND PRODUCTS, INC.
24 UNIVERSITY PL., NEW YORK 3, N.Y.

Accessory information

FOR SUMMER 1959

If you would like information regarding the store in your vicinity which carries accessories featured in this issue, write directly to the manufacturers listed below. (Unless otherwise indicated, all of them are in New York City.)

HATS
Cover, pages 20, 21
Irene of New York, 16 East 52nd Street
Pages 35, 38, 46, 47, 48, 49
Mr. John Jr., 53 East 57th Street
Pages 32, 39
Betmar Hats Inc., 1 West 39th Street
Pages 47, 48
Therese Ahrens Inc., 417 Fifth Avenue
Page 41
Madcaps Co., 28 West 39th Street

HANDBAGS
Pages 34, 42
Bags by Josef, 30 East 33rd Street
Pages 35, 42
Calderon Inc., 389 Fifth Avenue
Pages 32, 39
Greta Originals, 12 East 33rd Street
Pages 40, 43
Roger Van S Inc., 10 West 32nd Street
Page 49
Romay Inc., 1 East 33rd Street

SHOES
Pages 16, 17, 25, 26, 32, 33, 35, 37, 39, 45, 50, 51
Pappagallo Inc., 122 Fifth Avenue
Pages 33, 36, 40, 41
Capezio Inc., 756 Seventh Avenue
Pages 18, 19, 28, 29, 48
Bernardo Sandals Inc., 350 Fifth Avenue
Pages 24, 26
I. Miller & Sons Inc., 350 Fifth Avenue
Pages 22, 27
Delman Company, Inc., 345 Hudson Street
Page 40
Patinos, 47 West 34th Street

JEWELRY
Cover, pages 16, 17, 19, 21, 22, 23
Beads by Brania, 389 Fifth Avenue
Pages 20, 24, 28, 29, 41, 42, 47
Van S Authentics, 10 West 32nd Street
Pages 25, 27, 46, 47, 48, 49
Hattie Carnegie Costume Jewelry Inc., 411 Fifth Avenue
Pages 35, 38, 43
Castlecliff Inc., 366 Fifth Avenue
Pages 21, 25, 33
Ciner Manufacturing Co., 15 West 36th St.
Pages 40, 50, 51
Coro Inc., 47 West 34th Street
Pages 32, 39
Accessocraft Products Corp., 389 Fifth Ave.
Page 28
The Napier Co., 530 Fifth Avenue
Page 25
Jerry DeNicola Inc., 366 Fifth Avenue
Page 34
Cadoro Jewels Co., 389 Fifth Avenue
Page 47
Trifari, 16 East 40th Street

GLOVES
Cover, pages 21, 23, 36, 37, 46, 47, 49
Wear-Right Gloves Inc., 244 Madison Ave.
Pages 32, 33, 34, 42
Crescendoe-Superb Glove Co., 240 Madison Avenue

PARASOLS
Pages 22, 23, 37
Town Umbrella Inc., 21 West 30th Street

BELTS
Pages 42, 47, 48
Calderon Inc., 389 Fifth Avenue

SCARVES
Pages 34, 40, 41
Glentex, 417 Fifth Avenue
Pages 40, 42
Scarves by Vera Inc., 417 Fifth Avenue
Page 18
Symphony Scarfs, 389 Fifth Avenue

SWEATERS
Page 43
The Hadley Corp., 580 Fifth Avenue
Page 40
Pandora Knitwear Inc., 1407 Broadway

ARTIFICIAL FLOWERS
Page 34
Flower Modes Ltd., 17 East 37th Street

BRIDE'S HEADDRESS & BOUQUET
Page 33
Ann Hagan Inc., 671 Second Avenue

HAIR ORNAMENT
Page 35
Ben-Hur Products Inc., 302 Fifth Avenue

SUNGLASSES
Cover, page 18
Lugene Inc., 604 Madison Avenue

BEACH ACCESSORIES
Pages 35, 41
I. B. Kleinert, 485 Fifth Avenue

MAKEUP
Cover, pages 38, 39
Tussy Cosmetiques, 445 Park Avenue
Pages 16, 17
Cheseborough-Ponds Inc., 485 Lexington Avenue
Pages 18, 19
Cutex, Northam Warren Corp., Stamford, Conn.
Pages 20, 21
Helen Neushaefer, 210 Fifth Avenue
Pages 22, 23
DuBarry, 7 East 60th Street
Pages 24, 25
Dorothy Gray, 445 Park Avenue
Pages 32-35
John Robert Powers, 681 Fifth Avenue

FOUNDATIONS
Pages 46, 47
Lovable Brassiere Co., 180 Madison Ave.
Pages 46, 47
Nemo Foundations, 385 Fifth Avenue
Pages 48, 49
Gossard Co., 200 Madison Avenue

CHILDREN'S SECTION
HATS
Pages 56, 57, 63
Richard Englander Inc., 112 West 34th St.

SHOES
Pages 53, 54, 55, 58, 59, 60, 64, 65
Capezio Inc., 756 Seventh Avenue
Pages 56, 57, 63
Keds by United States Rubber Co., 1230 Avenue of the Americas

BOATING EQUIPMENT
Pages 56, 57
Abercrombie & Fitch Co., Madison Avenue & 45th Street

Shop, look, and listen

There's a new "elegant look" in scissors and this handsome set from *Wiss* has it. The finest precision-made sewing and embroidery scissors are attached to an insert and compactly fitted into a silk-lined cowhide case stamped with gold fleurs-de-lys. Colors include ivory, light blue and green, tan, and red. Set also comes with a brocaded case. Perfect gift, but you'll probably want one too. $8.95.

A new "big wheel" at David B. Carmel Co. called the *Matchmaker* makes scientific matches between fabrics and interfacings (or underlinings). All factors — type of garment, silhouette, fabric, weight of fabric — line up easily in windows to tell you which woven interfacing *and* underlining — Armo hair canvas, Formite, or Siri — is best for a specific garment and in what weight. Big wheel (15" in diameter, loaded with information) is $1 from: Matchmaker, David B. Carmel Co., 1407 Broadway, N. Y. C., N. Y.

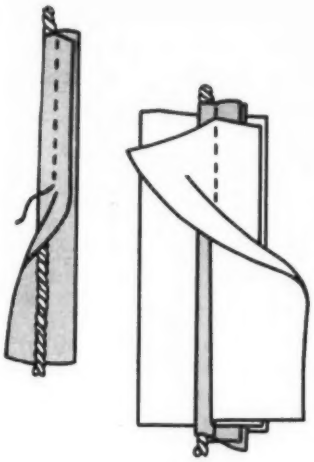
The easy way to sew oriental

(continued from page 31)

Mandarins may be out of style in present-day China, but the *mandarin collars* named for them are *in* style in present-day America – if they stand up. Keeping them crisp is the job of a good firm interfacing.

Cut interfacing by the collar pattern and baste-stitch to wrong side of collar facing – about ½" from the edges. Trim interfacing close to the stitches before you join the facing to the collar.

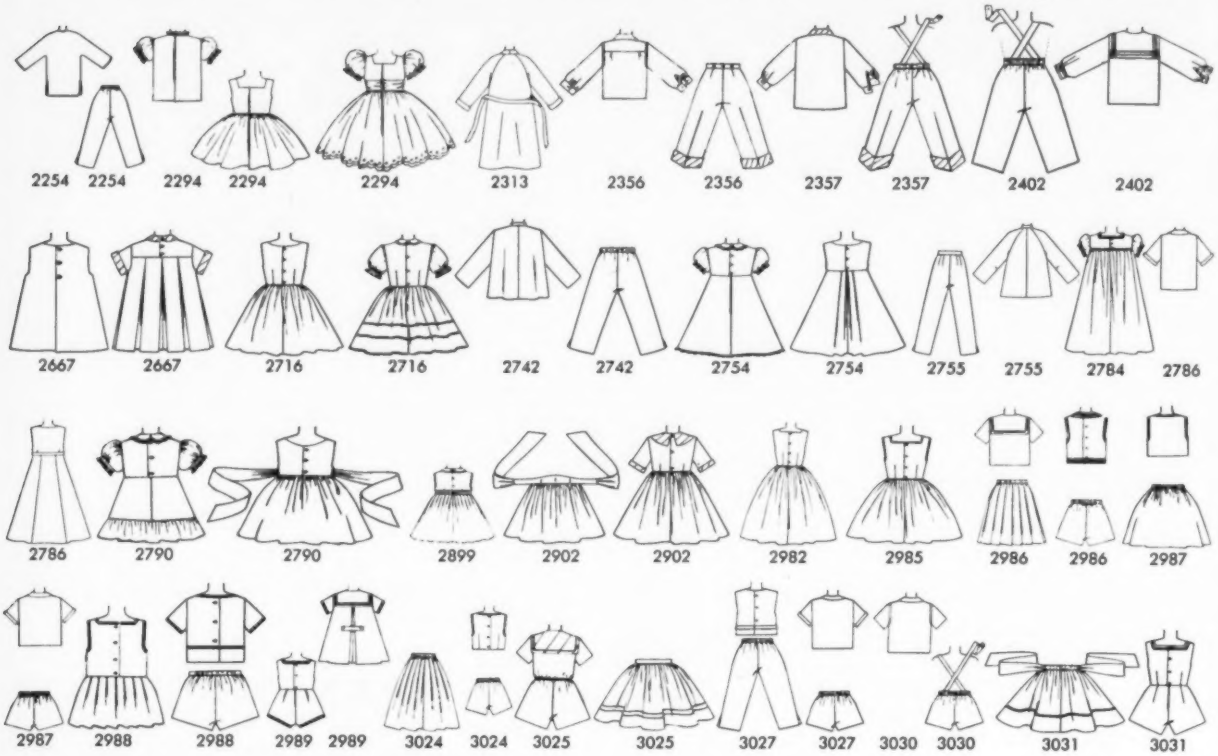
Corded seams make a nice finish along neck and closing edges of garments. These seams are really easy and the extra time required to make them is repaid with interest in the finished product.

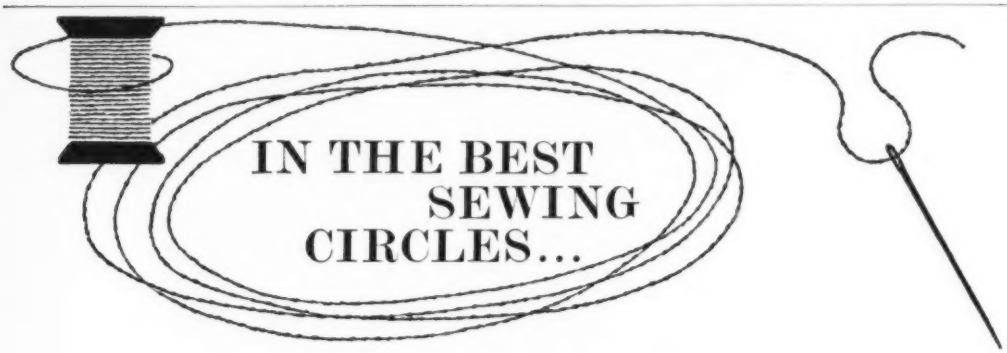


Cover cable cord with a strip of true bias, wrong sides together. Stitch close to the cord using a cording or zipper foot. Insert between seam edges with cord extending beyond seam line. Stitch using cording foot. When garment is turned to right side cording will edge seam.

When selecting *braid* to trim a suit or dress – especially where it has to be shaped around curves, look for one that is fairly pliable rather than a firm braid which might have to be gathered along one edge to fit the curve.

Backviews for styles shown on pages 53 through 66





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Above: 2941 — A dainty scoop-neck dress with high-waisted effect and full pleated skirt. Sizes 7-14, 40¢. Right: 2982 — A puritan-collared dress in the kind of lovely fabric real puritans never dreamed of. Pellon petticoat for standout skirt. Simple-to-Make 7-14, 40¢.

Left: 2905 — A pleated dress with top-of-hip notched jacket. Jacket unbuttons on a sleeveless scoop. Sizes 7-14, 50¢. Above: 2983 — A wasp-waisted beauty. Shaped, cummerbund-length jacket has cut-in-one sleeves. Sizes 7-14, 40¢.

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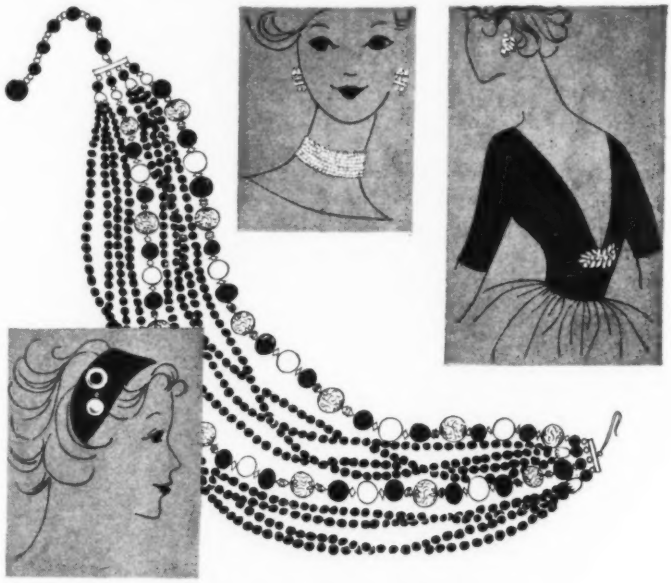
All Simplicity Patterns are printed. Patterns are 30, 40, 50, or 60 cents. Yardages are given here in only one size to serve as estimates. Check yardages for *your* size on back of the pattern envelope before buying fabric.

No.	Page	Size		Yards	Width
2254	60	10½"		¼	36"
2294	60	10½"	Bride's dress	1⅜	36"
2294	60	10½"	Dress	⅜	36"
			Pinafore	½	36"
2313	63	8		3	45"
2356	62	8	Shirt	1½	45"
			Pants	2	45"
2357	62	6	Shirt	1⅝	36"
			Overalls	2	36"
2402	63	6		3	36"
2667	65	3	Dress	1⅜	36"
			Collar, cuffs, & apron	1¼	36"
2716	60	5	Dress	2½	36"
			Pinafore	2⅛	36"
2742	61	5	Top	1¾	36"
			Pants	1⅝	36"
2754	59	5	Blouse-slip	1⅝	36"
			Pinafore	1⅞	36"
2755	61	8	Top	2⅝	36"
			Pants	1¾	36"
2784	60	5		2¼	45"
2786	59	8	Blouse	1⅜	36"
			Jumper	2¼	36"
2790	59	3	Blouse-slip	1¼	36"
			Pinafore	1½	36"
2899	58	3		1¾	42"
2902	64	5	Dress	2¼	36"
			Collar, cuffs, & apron	1⅜	36"
2982	58	8		2½	42"
2985	58	5		1¾	42"
2986	57	5	Overblouse	⅝	36"
			Skirt	1⅛	36"
			Jacket	1⅜	36"
			Shorts	¾	36"
2987	55	5	Blouse	⅞	36"
			Shorts	¾	36"
			Bolero	½	36"
			Skirt	1⅛	36"
2988	57	3	Dress	1	36"
			Overblouse	⅞	36"
			Shorts	¾	36"
2989	56	3	Dress	1⅞	36"
			Playsuit	⅞	36"
3024	54	8	Overblouse	⅝	36"
			Skirt	2	36"
			Shorts	⅞	36"
3025	56	5		2⅜	36"
3027	53	5	Trapeze	⅞	36"
			Shorts	1	36"
			Slacks	1½	36"
			Shirt	⅞	36"
3030	63	8		2⅜	36"
3031	55	3		2¼	36"
4919	66	one size		5	36"

Wardrobe gems

A well-packed jewelry case is worth more than its weight in gold and silver. It not only extends the life of a vacation wardrobe but converts daytime dress to nightime dress in (and usually *with*) a twinkle. Here are a dozen HOW TOs:

1 Accent a beautiful tan or a pretty back by planting a pin in the dip of a low neck. NOTE: Turquoise is the most flattering shade known to woman and very important this summer.
2 Let the new flower-form necklaces freshen up your outfits.
3 Try Orient-influenced colors — jade, coral, lapis lazuli — with the Orient-influenced fashions shown in this issue.
4 Place identical or similar classic pins at different angles on one shoulder. Add button earrings and gold braided bracelets.
5 Dramatize sheaths with a handsome jewelled or frosted white pin worn plumb center on the bodice.
6 Transform simple shantung pumps into Cinderella dancing slippers with a pair of glitter pins.
7 Use upswept earrings with upswept hairdos; slim, colorful drop earrings at night. Especially good for round faces.



8 Wear the new dog-collar-length necklace with low necklines. NOTE: Pass this up if your neck falls too far short of classic.
9 Mix your necklaces, pungently combining sizes and colors.
10 Attach a sparkling pin to the hemline of a bubble skirt if you feel your legs warrant the attention.
11 Give a plain clutch bag the jewel treatment for evening.
12 Make new after-dark headlines by putting a glitter pin on a headband or fastening it to a transparent clip. Earlier in the day, do the same with a pair of classic gold or silver circle pins.

These suggestions come from the Fashion Coordination Institute. The pieces featured in sketches above include a pearl and rhinestone dog collar with matching drop earrings, a brilliant rhinestone leaf pin with winged earrings, and a 10-strand necklace of assorted beads — all by Vendôme. The two gold circle pins are by Coro.

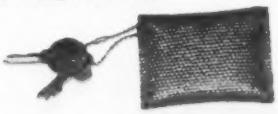
Shop, look, and listen

Everything the bride and her mother have to know to plan a perfect wedding included in one tell-all booklet. Send 20¢ to: Dept. 10, *William Skinner*, 12 W. 40 St. New York 18, New York.

A new kind of closure that sticks together and holds until peeled apart. Called *Velcro*, it's a nylon tape that won't jam but will wash. Sew it on belts, detachable collars, any openings you want to close. Sold in 1" width.

Transparent plastic press-on *Mending Tape* by *E-Z* permanently repairs rips or holes in shower curtains, plastic bags or coverings, rubbers, and other things. 25¢ for 120 inches.

Pocket-size emergency kit from *Belding Corticelli.* *Trio* contains needles and thread, rain hat, and key chain. Gold Mylar case just 2" x 2¾". Costs 50¢.



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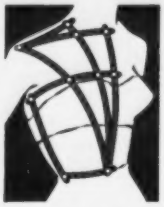

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New vacation discovery: Puerto Rico

Simplicity went to Puerto Rico on business – that is, we went there to photograph some of the pages in this issue – but the editor, the photographer, and the models sang its praises so enthusiastically, we're recommending the island to readers who want a place to go on vacation.

Puerto Rico (it means "Rich Port") offers continental Americans all the fun of foreign travel – new customs, new language, new culture – without any of the inconvenience of passport, tourist card, innoculation certificate, and actually having to *know* a foreign language (nearly everybody in the hotels, restaurants, and shops speaks a little English).

While San Juan, the capital, is a fascinating modern city of half a million, its important tourist attractions have been tucked away untouched in seven square blocks that reek with old Spanish colonial charm. Among them: historic El Morro Fortress; the Church of San José, oldest continually used church in the Western Hemisphere; and the Cathedral of San Juan Batista with remains of Ponce de Leon, Puerto Rico's first governor.

View from under one of the arches of San Juan's historic El Morro Fortress.

The *Condado Beach Hotel* which our editor and photographer chose for its natural beauty and accessibility (10 minutes from San Juan) also scored rave reviews on other points: handsomely furnished air-conditioned rooms; a private beach *plus* an olympic-size salt water pool; tennis and volley ball courts; a Fiesta Room pouring out Latin American music and entertainment into the early hours of the morning. But better yet, there was food to please the gourmet photographer whose taste ran to classic French cuisine, the editor who wanted to sample native Puerto Rican dishes, and the models who insisted on "plain American cooking" because they had to be "careful" about their diets. Note: Nobody in Puerto Rico could understand *why* they had to be careful about their diets.

Picturesque courtyard seen from offices of San Juan's Mayoress Felisa Rincon.

Asked what they'd do if they returned with lots of time in their pockets for enjoyment, the consensus of opinion was: they'd see more of the beautiful green countryside, spend a few days in a fishing village, and really look into some of the exciting new projects launched by Governor Luis Muñoz Marin to raise the island's standard of living.

Spiral staircase winding from lobby to mezzanine of the Condado Beach Hotel.

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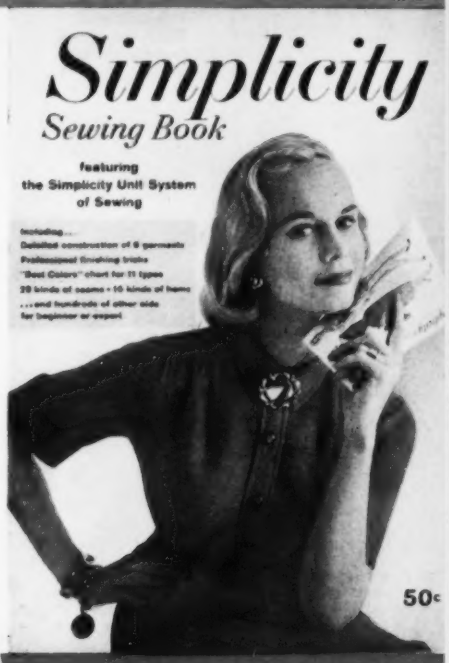

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